

# ATM Solutions to Suit Your Business Needs



Add  
Big  
Business  
Resources  
to  
Your  
Location



Having an ATM is an excellent way to increase customer traffic. Businesses with ATMs have improved customer satisfaction, increased customer loyalty and studies show that 25% of withdrawals are spent at the ATM location! United Cash Solutions provides you with the perfect ATM to suit your needs.



## Generate Thousands of Dollars a Month in Additional Revenue!

**Valued Merchant Services**  
One of the premier electronic payment processors in the country. Our experienced team of ATM specialists can qualify your business for an ATM in less than 24 hours. United Cash Solutions provides unparalleled support and can have an ATM delivered and installed on-site in as little as one week.

VMS ATM Program benefits include:

- ▶ Free shipping
- ▶ Free installation
- ▶ Free training
- ▶ Award winning customer service
- ▶ Online account management
- ▶ No upfront cost
- ▶ No transaction fees

## ATM Lease Package

Leasing an ATM will enable you to set the surcharge amount and earn 50% of the surcharge fee which will cover the monthly cost of the ATM while still generating an additional revenue stream. Valued Merchants will provide you with the opportunity to lease a reliable contemporary ATM for an unbeatable price!

## FREE ATM Placement

Valued Merchants is unique in our ability to equip qualified locations with an ATM free of charge. The free ATM placement is the ideal program for businesses with few ATM machines in the vicinity. The machine will be shipped, programmed and installed at no cost and you will receive \$0.25c on every transaction!\*

## Vault Cash Services\*\*

Ensuring that ATMs are stocked with cash can be a daunting task but Valued Merchants can eliminate this hassle with our in-house vault cash solution. Our reporting and forecasting system will ensure that your ATM is replenished regularly by our armored carrier service.

## Improve Your Sales with an ATM

Equipping your Business with an ATM will generate an additional revenue stream and create a risk-free form of payment: CASH! Eliminate the hassle of providing cash-back, avoid paying debit fees and earn a surcharge on every transaction instead. Contact Us today and add the benefits of having an ATM machine at your location.

### LOCAL SALES OFFICE:

Sales Rep: \_\_\_\_\_

Phone: \_\_\_\_\_

# The Power of Leasing ATMs

The most profitable tool in ATM sales is leasing; it provides an affordable solution to the consumer and a superb closing tool for the sales person. Valued Merchants understands how important leasing is and provides the best leasing program on the market.

## Offer a complete ATM Solution at an Affordable Price

Valued Merchant Services has developed an unparalleled leasing program that provides a powerful payment alternative to our ISO and Agent Partners. Leasing represents an enormous opportunity for merchants who cannot afford a substantial initial investment. Offering a lease is the perfect solution for merchants who are interested in the program but cannot get past the price barrier.

## Advantages of Offering a Lease

Offering the Leasing Program Holds Numerous Advantages:

- ▶ **The Merchant will reciprocate the savings** – not having to finance the entire cost of the equipment will enable the merchant to purchase additional ATM supplies from you
- ▶ **Speed** – leases are processed faster, resulting in quicker payment to the agent
- ▶ **Additional revenue stream** – receive interchange income on every transaction!

## Leasing as a Sales Tool

Merchants who choose to lease will enjoy the following benefits:

- ▶ **Additional revenue** – enable the merchant to set the surcharge amount and allows them to keep 50% of the fee!
- ▶ **Monetary control** – simplify budgeting and give the merchant the opportunity to utilize the capital they save to grow their business
- ▶ **Speed** – expedite the application process and enable the merchant to receive the equipment faster
- ▶ **Tax advantages** – provide merchants with the ability to deduct the cost of the equipment from their taxes as an operating expense
- ▶ **Additional assets** – leases are represented as assets and the merchant assumes ownership of the equipment



For more information contact  
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