

## Automated Recurring Billing<sup>™</sup>

### Automate Transactions with Convenient Subscription Billing

Automated Recurring Billing<sup>™</sup> (ARB) is a convenient and easy-to-use tool for submitting and managing recurring, or subscription-based, transactions. You can take advantage of ARB's flexible features to simplify transactions, enhance customer service, and build customer loyalty, while reducing authorization declines and overall administrative costs.



### Improve Billing Efficiency

ARB automates and manages recurring billing transactions so you can focus on growing your business.

- + Simply create a subscription that includes the customer's payment information, billing amount, and payment schedule. Create new subscriptions manually, from previously settled transactions, or via batch upload.
- + Provide your online customers with a subscription or installment payment option on your Web site's custom payment form.\*
- + Once a subscription begins, no additional maintenance is required through the life of the subscription.
- + Receive e-mail notices of pending credit card number and/or subscription expirations before the next scheduled payment.

[Sign Up Now](#)

### Reduce Costs

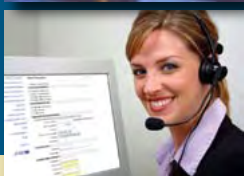
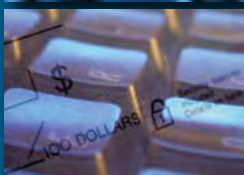
ARB eliminates many of the costs associated with manual billing.

- + Automated billing helps prevent lost business due to discontinued subscriptions.
- + Unlike competing products, ARB has no additional per-transaction fee.
- + You may qualify for interchange rate discounts, depending on your processing network and business category.

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Automated Recurring Billing<sup>™</sup> (ARB)

- Standard Feature
- Value-Adding Product
- Third-Party Solution
- Web Merchants
- Retail Merchants
- MOTO Merchants
- Mobile Merchants





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## Flexible Billing and Payment Options

ARB allows you to provide customers with a flexible, no-hassle billing plan.

- + Custom trial periods and promotional pricing options help you entice new customers.
- + Configurable payment intervals allow numerous billing schedule options.
- + Multiple payment methods include credit cards and eCheck.Net®.\*

The screenshot displays a web form for configuring a subscription. It is divided into three main sections: 'Subscription Interval', 'Subscription Duration', and 'Trial Period'.  
1. **Subscription Interval:** Includes a section for '\* Charge customer:' with two radio button options: 'Select One' (selected) with a dropdown menu set to 'month(s)', and 'Every' with a text input field for 'days (Min 7, Max 365)'.  
2. **Subscription Duration:** Includes three radio button options: 'Start Date' (set to '03/20/2008'), 'End Date', and 'Ends After' (selected) with a text input field for 'occurrences'.  
3. **Trial Period:** Includes a section for '\* Required for Subscriptions with trial periods.' with two text input fields: 'Trial Amount' and 'Trial Occurrences'.

Set up a subscription in the Merchant Interface in just a few steps.

## Sign Up Now

Call us at **800-531-8575** for more information about how ARB can simplify your business. Existing Authorize.Net merchants can log into the Merchant Interface and click on Recurring Billing.

### About Authorize.Net®

Authorize.Net, a CyberSource solution (Nasdaq: CYBS), provides secure, reliable, payment gateway solutions that enable merchants to authorize, settle and manage electronic transactions anytime, anywhere, via Web sites, retail, mail order/telephone order (MOTO) call centers and on wireless devices. Authorize.Net is sold through an extensive network of reseller partners and financial institutions that offer its industry leading payment services to their merchant customers.

\* eCheck.Net is an additional service of Authorize.Net.

“Creating, modifying or cancelling subscriptions—these are all things that I used to have to do manually. With the (ARB) API, it’s all happening in real time, and that allows me to focus on growing my business.”

- Deepika Prakash  
Founder, PatternReview.com