



Social Media Management Services for Existing Businesses (Script)

These are Opening Sales Pitches to be used when prospecting Existing Businesses for social media marketing (and/or website development) clients.

Note: Always attempt to secure the name of the person you want to speak with before entering the establishment.

#1

Hello, my name is () with Valued Merchant Services; we are a Nationwide Business Services Company. I see that you are currently using online marketing and social media as a way of securing new business. I wanted to stop in and see if you would like to experience a dramatic increase in traffic to your websites and conversions?

Due to the size of our company, we have access to certain programs that most Merchant Services do not. We would be happy to do a free no-obligation analysis of your social media presence and website to see what social media program would best fit your needs and bring you new customers/clients. If you send us links to your social media accounts, we will be able to suggest some solutions prior to our appointment. Thank you for your time.

#2

Hello, my name is () with Valued Merchant Services; we are a Nationwide Business Services Company. I see that you are currently using online marketing and social media as a way of securing new business. I am your local agent here in (name of town) and I wanted to stop in and introduce myself. We are giving away an option for business owners to get a good feel for us and how might be able to help you.

What we do is a free no-obligation analysis of your social media presence and website to see what social media program would best fit your needs and bring you new customers/clients. If you send us links to your social media accounts, we will be able to suggest some solutions prior to our appointment. Thank you for your time.

#3

Hello, my name is () with Valued Merchant Services. You may have seen some of our flyers or postcards. We do quite bit of marketing to get the products and services we offer out there.

Just as a reminder, we do a free no-obligation analysis of your social media presence and website to see which programs would best fit your needs and bring you new customers/clients. If you send us over links to all your social media presence, we should only need about 48 hours do our analysis and get back to you with some great options.