



Questions to Ask a Prospective Client

1. Are your marketing efforts getting you the results you want?

-If not, what do you believe you need help with?

(Digital marketing, print marketing, email marketing, social media marketing, ideas for content, growing your audience, etc.)

2. Are your social media marketing activities getting you the results you want?

-If not, what do you believe you need help with?

(Facebook, Twitter, Google+, Pinterest, LinkedIn, Instagram, ideas for content, growing your Audience, posting more frequently, Ads on Facebook, Twitter, LinkedIn, Google, help with how to use social media)

3. Since most marketing is ongoing, have you determined a monthly budget that you can afford?

4. Do you need help with your website?

Do you need a new website?

Are you happy with your website? Can you edit your website easily? How often do you review your web analytics?

5. If you would like a new website, or would like to revise your current website, do you have a budget in mind for what you can afford?