



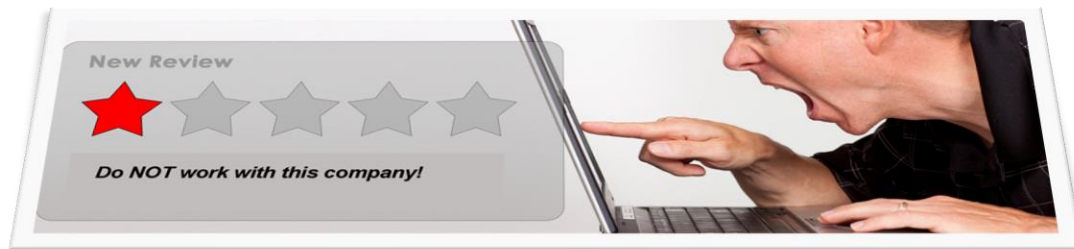
ReviewInc

WHERE REVIEWS MEAN BUSINESS



Problem

- You “Googled” your business and found that you aren’t doing as well as you thought
- In spite of your best efforts, some of your customers are NOT happy and they’re telling everyone!



Problem

- Negative reviews hurt emotionally *and* financially—they are *not* going away on their own!
- Managing and getting reviews *manually* is difficult
 - “More” reviews increases overall preference even with the same rating
 - One service has 3 reviews, another has 69 (which is more credible?)
 - “More” reviews includes SEO ranking (success begets success)
 - Customer keyword mentions (“best auto-shop, teeth veneers was painless) increases SEO
 - “Recent” reviews increase credibility

Google search results for "coffee reviews, los angeles". The search shows about 147,000,000 results in 0.46 seconds. The results list several coffee-related businesses in Los Angeles, with their review counts highlighted by red dashed circles:

- Los Angeles » Food » Coffee & Tea - Yelp**
www.yelp.com/c/la/coffee
The Best Coffee & Tea in Los Angeles on Yelp. Read about places like: Cafe Dulce, Urth ... Fresh Coffee & Tea Reviews. Alan L. reviewed Tom N Toms Coffee ...
- Spring For Coffee - Downtown - Los Angeles, CA - Yelp**
www.yelp.com
★★★★★ **232 Reviews** – but higher ranking
232 Reviews of Spring For Coffee in Downtown Los Angeles, CA. happy to see so many specialty coffee places pop up here in Los Angeles.
- Intelligentsia Coffee - Silver Lake - Los Angeles, CA - Yelp**
www.yelp.com
★★★★★ **1075 Reviews**
1075 Reviews of Intelligentsia Coffee in Silver Lake, CA. L.A., you have finally ... Intelligentsia Coffee, Los Angeles, CA ... 1075 reviews for Intelligentsia Coffee ...
- Urth Caffé**
www.urthcaffe.com
Zagat: 22 **171 Reviews**
- Intelligentsia Coffee**
www.intelligentsiacoffee.com/
Score: 23 / 30 · 110 Google reviews
- Lamill Coffee Boutique**
lamillcoffee.com/
Zagat: 22 / 30 · 241 Google reviews
- Dolcini Caffè Espresso**
plus.google.com
2 Google reviews
- Coffee Co**
www.laxcoffeeeco.com/
Score: 24 / 30 · 41 Google reviews
- Downbeat Cafe**
plus.google.com
Score: 23 **10 Reviews**
- Groundwork Coffee**
groundworkcoffee.com/
Score: 17 / 30 · 13 Google reviews

At the bottom, there is a link to "Coffee Review - Southern California Coffees" with the URL www.coffeereview.com/article.cfm?ID=171. Below this link, it says: "Article with coffee reviews focused on roasters in the Los Angeles area of Southern ... Perhaps one could say that southern California lacked a distinctive coffee ..."

Problem

- Sometimes you don't even see all the reviews
 - There are over 600 review sites!
 - Do you check all your sites EVERY day?
- Many reviews (and contact info) added by customer is wrong & inconsistent
 - Folks can't find you, or have old phone number

	Name	Address	Phone #	Website
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.dundermifflin.com
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.dundermifflin.com
	Funder Difflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.dundermifflin.com
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.dundermifflin.com
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(242) 555-4532	www.dundermifflin.com
	Dunder Mifflin	1357 Michael St., Albany, New York 12205	(212) 555-4532	www.dunder-mifflin.com
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.dundermifflin.com
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.betterpaper.com
	Dunder Mifflin	1357 Scott Road, Albany, New York 12205	(212) 555-4532	www.dundermifflin.com

Problem

- A one-star rating can increase revenue 5%-9%
 - Harvard Business
- Most folks don't respond quick enough
 - After the damage is done
 - One review had damaging comments (based on incorrect product info)
 - Caught over a month late
 - Over 100 "hate" comments
 - Fixed the error—but damage and lost sales was already done!



Problem

- Don't leverage the good reviews once obtained
 - Don't compile your positive reviews on your own page (plus don't get the SEO advantage)
 - ALWAYS needs updating
- It takes time...that you don't have
 - Manual tracking and trying to see progress is tedious
 - Following up with customers takes time & effort
 - Manually viewing and managing review sites (and all their nuances) can be frustrating
 - Including remembering all the log-ins
- Manual follow up is inconsistent



The Big Question

- So, how do you improve your reviews and online reputation...
 - With a platform that is stable and secure
 - Covers the MOST review sites
 - Ensures your review requests get delivered
 - Help your SEO and—show off your valuable ratings on Google?
 - And how do you automate it—to reduce time?



Perhaps you should consider...

Introducing...



ReviewInc

WHERE REVIEWS MEAN BUSINESS



Credibility – Who Are These Guys?

- Strong Team

- Over 100 years combined experience in the software industry
- Leadership Team - “These guys knows their stuff”
 - Author of the original Norton Utilities
 - Chief Architect & VP with Symantec –24 years, 10 patents
 - AVP of trillion dollar investment firm--co-authored the “FIX” (the financial information exchange protocol used world-wide)
 - Plus a VP at GE, Sr. VP at Motorola, etc.
- Over 99% client retention



MOTOROLA



FIXPROTOCOL
INDUSTRY-DRIVEN MESSAGING STANDARD™



Best Solution

- There are five MAIN reasons to consider ReviewInc
 1. The *BEST* Online Review Platform
 2. *BEST* Review Monitoring
 3. *BEST* Review Generation
 4. *BEST* Review Management
 5. *OPTIMAL* Reputation Improvement

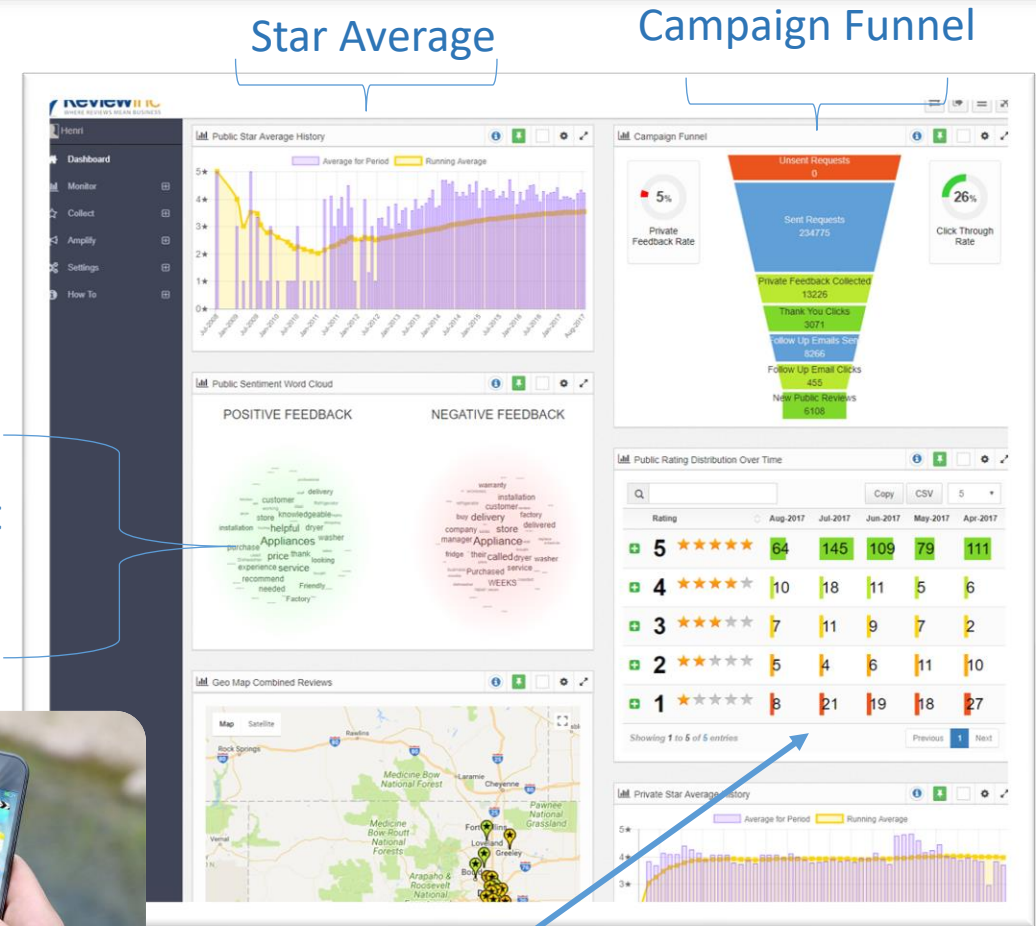
Plus, it is the Price Performance *LEADER*



1) The BEST Online Review Platform

- All-in-one access including UNIQUE customizations that give a more tailored, faster and stable experience
 - **BEST** Administration
 - Unique per type
 - SPAM bypass
 - **BEST** Mobile Access
 - Ultra-fast speeds

Sentiment Word Cloud



Account Overview



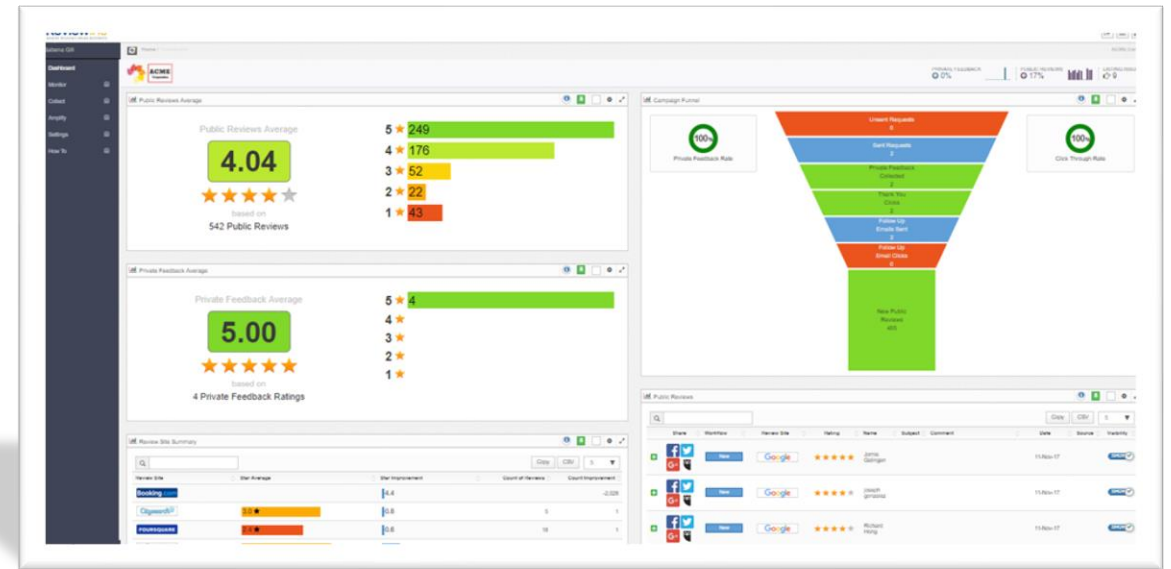
1) The BEST Online Review Platform

- One of the ***MOST*** Secure
 - Full HIPAA Compliance
 - 3rd party verified!
 - Potentially saving some services thousands in HIPAA violation fees
 - Can hide client names
 - Double encrypted
- One of the ***MOST*** Stable
 - 24/7 monitored
 - 99.9% uptime
 - Don't lose notifications



2) BEST Review Monitoring

- ReviewInc performs the *most thorough analysis* of your business reviews and gives you the *most comprehensive view*
 - *BEST* Dashboard
 - Most customizable
 - Arrange exactly as preferred
 - *BEST* Reporting
 - Competitive rankings over time
 - Customizable rules
 - Push out “Dashboard” like emails



2) BEST Review *Monitoring*

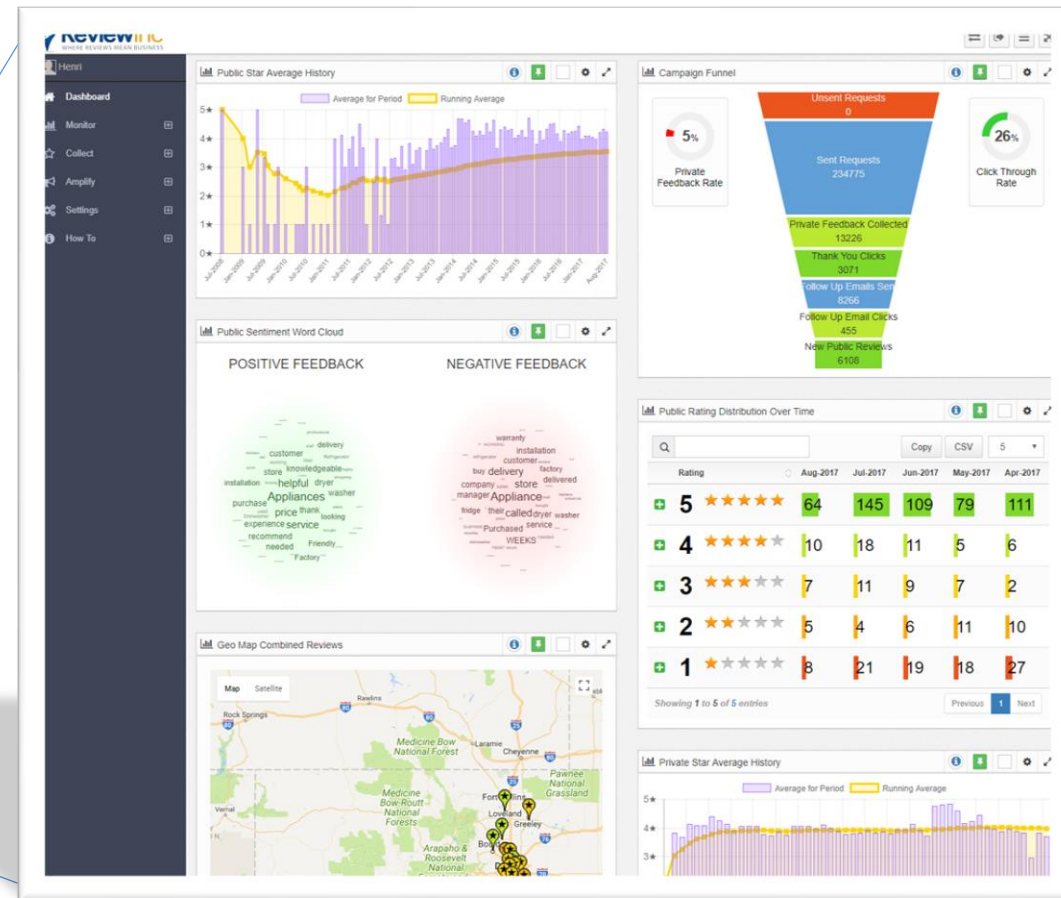
- *MOST* Sites Reviewed
 - Over 600 sites vs 250+ with *other* services



Big Difference

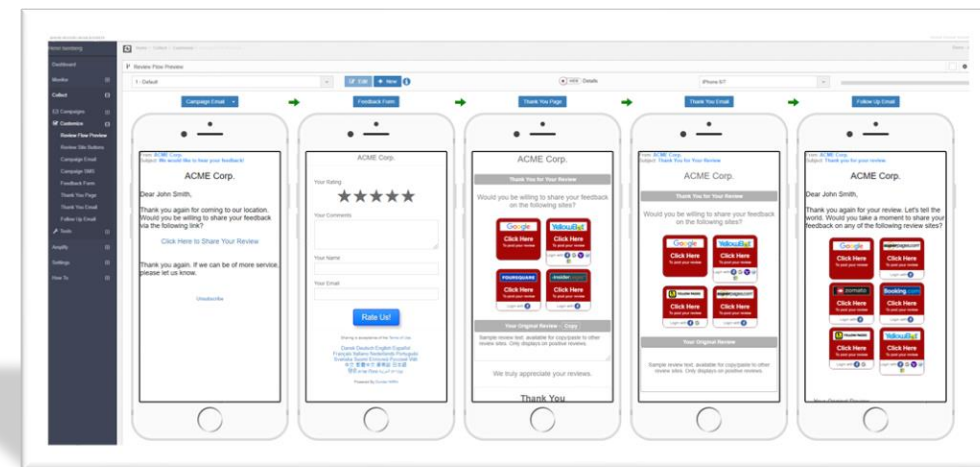
3) BEST *Review* Generation

- ReviewInc provides the *most versatile* review generation
 - Review Marketing
 - Patent Pending Automatic Email Domain Correction
 - Ensures reaching customers w/out error
 - *Visual* Preview
 - See it all on one screen



3) BEST *Review* Generation

- Customer Surveys – Built-In
 - Know *exactly* how customers feel
 - Helps you quickly address significant concerns
- BEST Conversion Reports
 - **ONLY** review platform that matches review requests to actual review
 - Generates a **conversion report with metrics** – showing ROI for your efforts



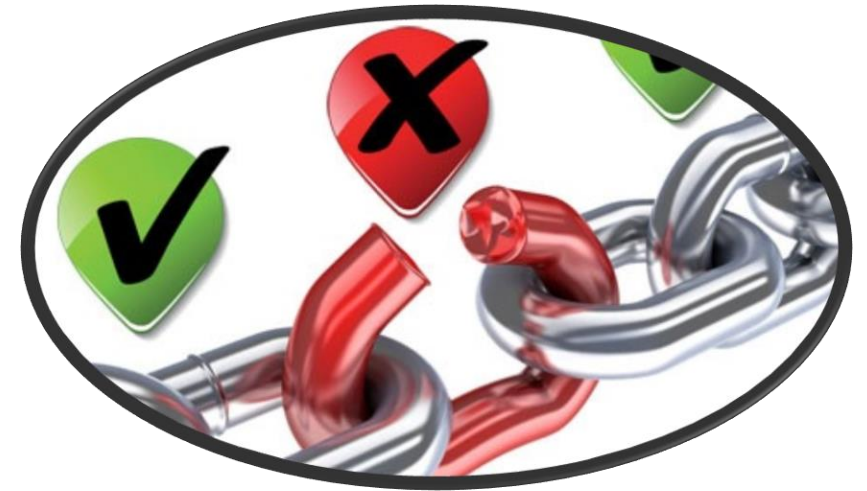
3) BEST *Review* Generation

- 26 Different Languages
 - The **ONLY** Reputation Management company that offers 26 different languages
 - Convenient to some
 - Critical to others



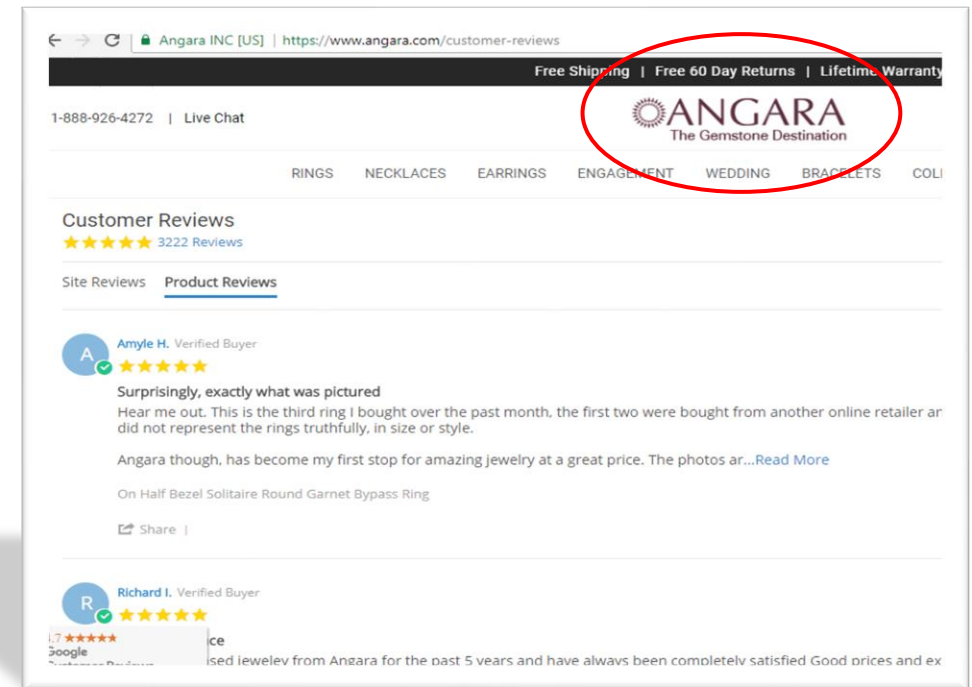
4) BEST Review *Management*

- *Auto-Fix* Link Management
 - *Automatically* finds and monitors review site links
 - Plus *only* system that will also **FIX broken links** to review sites
- Issue Resolution Tracking
 - Ticketing to manage reviews
- Automatic Review Alerts
 - Get notified every new post



5) Optimal Reputation *Improvement*

- BEST Microsite
 - Compiles your reviews
 - Hosts on YOUR site
 - Unlike others that host a microsite off *their* website
 - Generates SEO traffic for *you*, NOT them
 - MOST powerful rules management – your filters
 - Auto-disseminate testimonials
- Improved SEO – for *you*




Compiles your reviews (based on your filter) so you can display on your *own* website

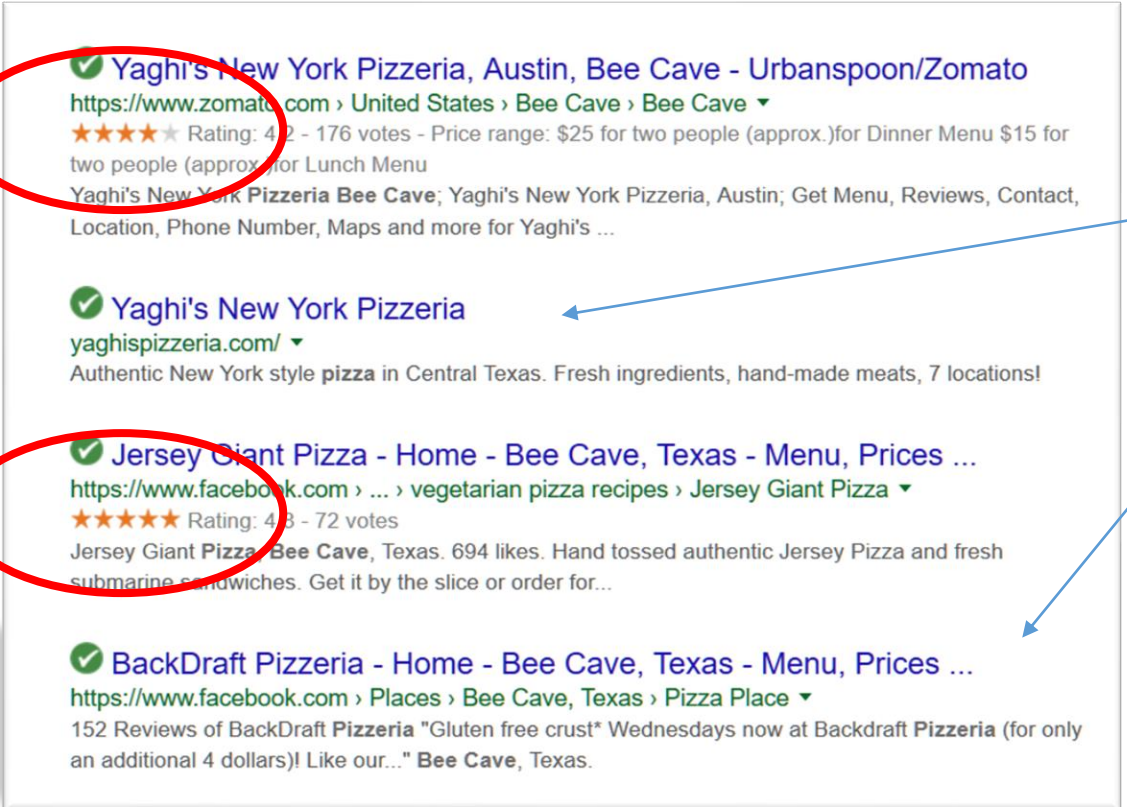
5) Optimal Reputation *Improvement*

- Automatically includes “Rating Stars” in Google Listings

Which would you prefer?



Versus **NO** Rating Stars with “other” options



The screenshot displays Google search results for pizzerias in Bee Cave, Texas. The results are as follows:

- Yaghi's New York Pizzeria, Austin, Bee Cave - Urbanspoon/Zomato**
<https://www.zomato.com> > United States > Bee Cave > Bee Cave
★★★★★ Rating: 4.2 - 176 votes - Price range: \$25 for two people (approx.) for Dinner Menu \$15 for two people (approx.) for Lunch Menu
Yaghi's New York Pizzeria Bee Cave; Yaghi's New York Pizzeria, Austin; Get Menu, Reviews, Contact, Location, Phone Number, Maps and more for Yaghi's ...
- Yaghi's New York Pizzeria**
yaghisizzeria.com/
Authentic New York style pizza in Central Texas. Fresh ingredients, hand-made meats, 7 locations!
- Jersey Giant Pizza - Home - Bee Cave, Texas - Menu, Prices ...**
<https://www.facebook.com> > ... > vegetarian pizza recipes > Jersey Giant Pizza
★★★★★ Rating: 4.3 - 72 votes
Jersey Giant Pizza Bee Cave, Texas. 694 likes. Hand tossed authentic Jersey Pizza and fresh submarine sandwiches. Get it by the slice or order for...
- BackDraft Pizzeria - Home - Bee Cave, Texas - Menu, Prices ...**
<https://www.facebook.com> > Places > Bee Cave, Texas > Pizza Place
152 Reviews of BackDraft Pizzeria "Gluten free crust* Wednesdays now at Backdraft Pizzeria (for only an additional 4 dollars)! Like our..." Bee Cave, Texas.

Show Me the Product

- Let's prove how ReviewInc is
 - The *BEST* Online Review Platform
 - *BEST* Review Monitoring
 - *BEST* Review Generation
 - *BEST* Review Management
 - *OPTIMAL* Reputation Improvement



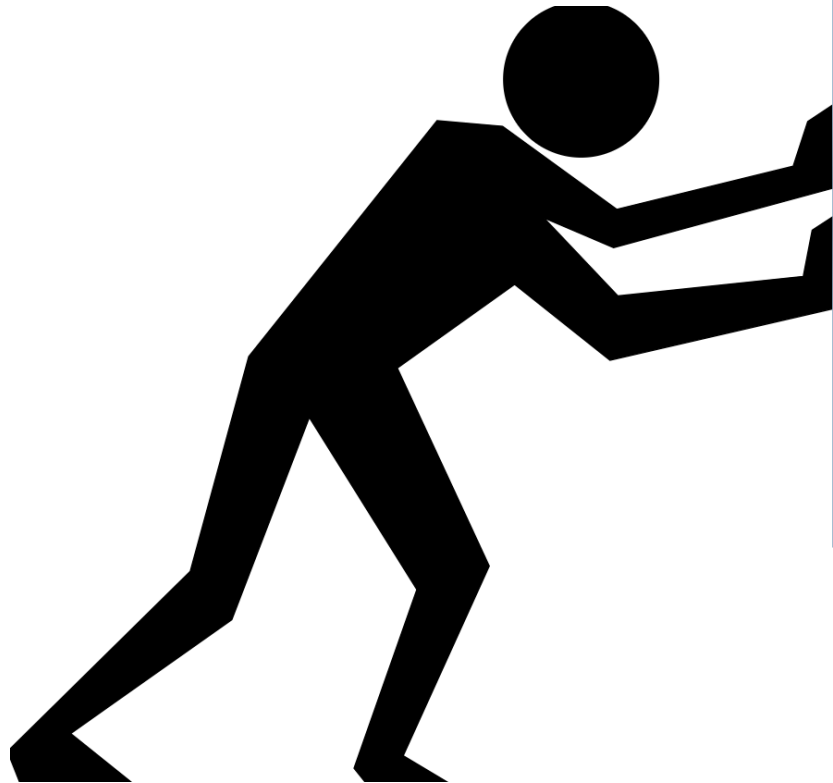
Price Performance Leader

- Affordable
 - Can be up to 40% less than other popular competitive platforms
- Automated to Reduce Manual Labor Costs
- Unlimited Users
- FREE Support
 - Extended Voice & Email Support
 - Excellent Support Library
 - LIVE Voice Support (quick)



What's Holding You Back?

- Can you respond to sites other than Google and Facebook?
- How much time does it take to upload contacts?
- Is it complicated to setup a review collection flow?
- How does the price compare?



How Does It Compare?

- The *BEST* Online Review Platform
- *BEST* Review Monitoring
- *BEST* Review Generation
- *BEST* Review Management
- *OPTIMAL* Reputation Improvement

ReviewInc. Comparative Matrix

The image displays a large, complex comparative matrix table titled "ReviewInc. Comparative Matrix". The table is organized into several columns, likely representing different review platforms or metrics, and numerous rows, likely representing different businesses or categories. The cells within the table are predominantly blue, with red horizontal bars or highlights across several rows, indicating specific data points or comparisons. The table is too dense to read in detail, but it appears to be a comprehensive comparison tool.

Testimonials

- ★★★★★ Lisa P. “ReviewInc has **exceeded expectations** for our agency and the clients we leverage it for.....**Responsive** support, customizable tools and an **easy-to-use** ...!!”
- ★★★★★ Robert C. “...this is by far **the Bentley of services *without* the crazy sticker price! ..**”



Testimonials



- ★★★★★ James K. “I was **blown away** by ReviewInc onboarding process..... I am most impressed by ReviewInc.”



- ★★★★★ Michelle N. “Really helps us get **unbiased reviews of our performance...**”

Picture Your Old Life

- Your online reviews are filled with 1 & 2 star reviews – not good. Some look like they are from a competitor, others contain minor issues you can easily resolve.
- Fortunately, there aren't many reviews – but that's *another* problem since your competitors have hundreds of positive reviews...



Your *New* Life

- You just signed up with ReviewInc. It found your bad reviews – and a lot more you never saw.
- It was easy to reply and some reviewers have already changed their response.
- Life is good!

