

Want More Online Reviews?

PROBLEM

- ◆ Over 90% of consumers read online reviews—with over 26,000 posted per minute!
- ◆ Almost 41% of consumers rated review sites as the most critical factor in a purchase decision (higher than any other variable)
- ◆ Your business reputation is *the most* valuable asset that can increase sales
- ◆ Unfortunately, reviews are not balanced and are more prone to be negative than positive.
- ◆ With over 600 review sites, it's almost impossible to find all your reviews—let alone manage them
- ◆ It takes time to manage your online reviews—especially if you don't use reputation software... time you simply don't have

So how do you find all your reviews, address any negative comments, and get more positive reviews so you can build your business?

Perhaps you should consider...



There are five MAIN reasons to consider ReviewInc:

1 The BEST Online Review Platform

ReviewInc gives you an all-in-one access to your business reputation needs including common features like Dashboard, Business Analysis, Review Management, plus UNIQUE customizations that give a faster, more tailored and stable experience.

“We absolutely love ReviewInc — it makes it so EASY for us to ask for feedback and hear what our customers think of us.”

- ◆ **BEST Administration.** Provides multiple access levels so team members see just the features needed to do their job. Plus, an optimized email system designed to pass through the spam filters—critical when sending thousands of requests to review your product or service.

- ◆ **BEST Mobile Access.** Includes full feature web access optimized for

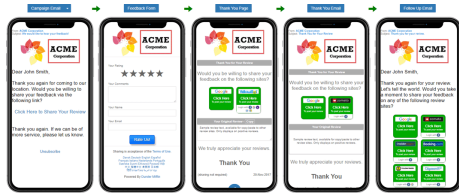
mobile devices. You get the same powerful mobile capabilities as your desktop – at ultra-fast speeds.

- ◆ **One of the MOST Secure.** ReviewInc provides full data encryption, and double encrypted passwords, and can hide client's names—making it one of the industry's most secure platforms with 3rd party verified HIPAA Compliance (potentially saving you thousands in HIPAA violation fees).
- ◆ **One of the MOST Stable.** Monitored 24/7, with a minimal 99.9% verified uptime, ReviewInc is renowned for reliability – unlike others can be down for hours, losing valuable reviews, notifications and the ability to respond to critical issues before they cause damage.

- 2 **Best Review Monitoring**
ReviewInc performs the most

thorough analysis of your business with:

- ◆ **BEST Dashboard.** The industry's most customizable role-based dashboard, providing robust filtering by rating, time period, source, site, campaign type and more.
- ◆ **BEST Reporting.** Shows competitive rankings, ratings and reviews over time, timeline reports, with customizable rules, showing if your listings are consistent.
- ◆ **MOST Sites Reviewed.** ReviewInc monitors the MOST review sites (over 600 vs 250+ with other services), ensuring you have the widest coverage minimizing the risk of missing review opportunities.



3 Best Review Generation

ReviewInc provides marketing campaigns and surveys to get more feedback, which converts into reviews.

- ◆ **Review Marketing.** Customer-driven marketing with drip, review, and automated campaigns that are timed perfectly. Includes Patent Pending Automatic Email Domain Correction to ensure you reach your customers without error.
- ◆ **26 Different Languages.** ReviewInc is the ONLY Reputation Management product that offers 26 different languages with unequaled global access for local and international reputation management.
- ◆ **Customer Surveys.** Customizable surveys tell you exactly how your

customers perceive your product or service—helping you refine your features and address significant issues.

- ◆ **Net Promoter Score.** NPS is an index ranging from -100 to 100 that measures the willingness of customers to recommend your products or services. It gauges the customer's overall satisfaction and loyalty to the brand.

4 Best Review Management

The industry's best review management system that includes automated alerts, with unmatched customization (such as complex filters), the ability to respond directly to reviewers, plus unique ability to automatically find review site links, monitor and even fix the broken links.

- ◆ **Review Site Auto-Fix Link Management.** ReviewInc automatically finds, monitors and FIXES broken review site links, guaranteeing that you don't miss valuable reviews.
 - ◆ **Issue Resolution Tracking.** Includes an easy-to-use ticketing system to manage negative review resolution, generate Issue Resolution reports and help convert your customer's experience into positive reviews.
 - ◆ **Automatic Review Alerts.** Get notified every time someone posts a review about your product or service. Plus, filter these alerts by source and star rating, and prioritize your responses to stay 100% current.
- ### 5 Optimal Reputation Improvement
- With ReviewInc your business can boost your business reputation and overall bottom line, including several

of the best tools to optimize your overall reputation:

- ◆ **Best Microsite.** Unlike alternative platforms that host a microsite off their website (they hijack your SEO traffic), ReviewInc allows you to run the microsite off your own website (increasing YOUR traffic).
- ◆ **MOST Powerful Rules Management.** Compiles your best reviews together with the exact criteria that you select to maximize your reputation.
- ◆ **Auto-Disseminate Testimonials.** Your best testimonials can be configured to automatically populate your microsite, ensuring you always have the freshest content.

Plus, ReviewInc is the Price Performance Leader. ReviewInc provides the best features, customizability, and results for the price...as the industry price performance leader.

"ReviewInc has exceeded expectations for our agency and clients. Responsive support, customizable tools and easy-to-use interface makes review gathering, monitoring and analyzing a piece of cake. Thanks!"

