

Direct Funding Home Improvement Program



Merchant Fees

5% Flat rate

Interest Rates and Terms- Standard
Up to 17.99% APR in all 50 states
6 to 60 months terms available
600 FICO and above

Program Benefits

90 Days Deferred Payment

Optional 0% Promo 6-12 months
Low, competitive rates
Increase sales and revenue
Increase ticket size

Minimum amount financed is \$1,000.00

Maximum amount financed is \$10,000.00

Home Improvement Industry: Plumbing, Electrical, HVAC, Smart Home Security, Roofing, Decks, Siding, Windows, Countertops, Doors, Cabinets, Fireplaces, Painting, Flooring, & more.

\$680B forecast revenue for DIY home improvement market in 2025

The U.S. home improvement industry is stronger than it has been in over ten years and encompasses the sale of building materials, appliances, décor, and other home enhancements, and the services offered by contractors, tradespeople, and other workers who help to build, install, modify, and upgrade homes. The business of homeownership represents a significant portion of the U.S. economy.