



varidi™

Overview  
Presentation

**THE CHALLENGE:**  
**CLIENTS WANT YOUR**  
**SERVICES**  
**BUT...**  
**THEY AREN'T**  
**ABLE TO**  
**PAY**

# **WHY VARIDI?**

**INCREASE CLIENT ACCEPTANCE**

**DRIVE ADDITIONAL REVENUE**

**ENHANCE CLIENT RELATIONSHIPS**

# THE VARIDI RESOLUTION

REALIZE



...when clients lack the resources to pay the entire cost of services up-front.

RECONNECT



...when clients leave your office without scheduling the services you propose.

RESOLVE



...when clients have outstanding balances or you have accounts receivables.

REOCCURRING



...when clients need a way to setup reoccurring payments, subscriptions or memberships

# REALIZE...

Increase  
*today's*  
revenue with  
guaranteed  
payment  
plans



**GUARANTEED  
PAYMENT STREAM**



**100% CLIENT APPROVAL**



**KEEP MORE REVENUE**



## IN-HOUSE PAYMENT SOLUTIONS

VERSUS

## 3<sup>RD</sup> PARTY LENDERS

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COMPARING 2 TYPES OF PAYMENT SOLUTIONS

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You approve 100% of your clients for in-house payment plans

VS

Reject up to 40% of applicants

Varidi does not negatively impact your client's credit

VS

Run a credit check that negatively impacts the client

Varidi only charges 3%... same as a credit card

VS

Require you to discount your services 10 - 15%

Varidi provides the platform. You offer an in-house solution

VS

Outsource your clients to a 3rd party

Varidi is flexible and allows you to make revisions anytime

VS

Rigid and inflexible

## REALIZE EXAMPLE

- 1 Proposed services of **\$1,000** and ten-month term
- 2 Customer pays Varidi a set-up fee which averages 10% - 20%
- 3 Customer makes ten monthly no-interest payments of **\$100 per month**  
*\* (If your customer can't pay, Varidi will make it on their behalf)*
- 4 Customer Payments are deposited directly in your bank account.
- 5 You receive \$970 total for the service you provided.  
*(just like you would if they charged to a credit card!)*
- 6 Your customer pays **\$1,150** total.



USE **VARIDI** TO  
**GROW YOUR  
BUSINESS**

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The key to success:

**POSITION VARIDI AS YOUR  
IN-HOUSE PAYMENT PLAN OPTION**

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**ASK...**


**"WOULD OUR PAYMENT  
PLANS BE A BETTER  
OPTION FOR YOU?"**





# CREATING A PAYMENT PLAN IS EASY


Contract Type

Please select from one of the following Contract Types

 EZPayPlan

 e-invoice

 Pay Now

 Collection Referral

Contract Description

[+ External Reference #](#)

Account Holder (Customer)


Account Holder Name \*

Email \*


Phone \*

[+ Patient Info](#)

Expense List

[Multiple Procedures](#) 

Expense Description *	Service Amount *
<input type="text" value="Services 03/26/2019"/>	<input type="text" value="\$1,000.00"/>
Down Payment *	Amount
<input type="text" value="None"/>	<input type="text" value="\$0.00"/>

Include Payment Guarantee 

Customer Previous Visits \*

☐ Require backup payment method


Payment Plan Options


Contract Start Date \*


Max Term Allowed


Months

Cancel



Save 

Email Contract 

Text Contract 

Continue 

# THE CUSTOMER PROCESS IS SIMPLE



Account Holder Information

Please Answer the Following Questions


Residence Type

Current Monthly Income

Currently employed?

Time at Current Employer

Name of Current Employer

 Cancel Continue

Pricing & Term [Show Pricing Detail](#)

Select Term

Payments

6

month term

6

7

8

9

Please choose a term using the slider below.

Hide Detail

✓ \$66.92

collected today

Down Payment: \$0.00


1st Mo. Payment: \$66.92

1 Payment

\$66.92

a month

Next Payment Date







Must be Before 05/25/2019

5 Payments

Stored Payment Methods

+ New

Please add a payment method as your Primary Payment Method.

Card Holder Name


Card Number

Expiration Date

Billing Zip Code

Security Code

Nickname

 Assign & Save Cancel

# MEMBERSHIP PLANS

## PREMIUM

\$59 /month + 3% Fee

- ✓ **Free** 90-Day Trial
- ✓ **Basic** Features
- ✓ Unlimited ReConnect
- ✓ Unlimited Resolve
- ✓ Outbound Digital Marketing
- ✓ Contact Center Support

## BASIC

\$0 /month + 5% Fee

- ✓ **Lite** Features
- ✓ Unlimited Payment Guarantee
- ✓ Unlimited Collection Referrals

# SIGNING UP IS EASY

## Contact Information

Name

Email

## Business Information

Business Name

Business Phone

Business Type

Business Address

# GET YOUR BUSINESS STARTED FOR FREE

Sign Up

