

Overview Presentation



THE CHALLENGE: SERVICES

WHY VARIDIP

INCREASE CLIENT ACCEPTANCE

DRIVE ADDITIONAL REVENUE

ENHANCE CLIENT RELATIONSHIPS



THE VARIDI RESOLUTION



...when clients lack the resources to pay the entire cost of services up-front.





...when clients leave your office without scheduling the services you propose.



...when clients have outstanding balances or you have accounts receivables.

REOCCURING



...when clients need a way to setup reoccurring payments, subscriptions or memberships

REALIZE...

Increase today's revenue with guaranteed payment plans



GUARANTEED PAYMENT STREAM









IN-HOUSE PAYMENT SOLUTIONS

VERSUS

3RD PARTY LENDERS

COMPARING 2 TYPES OF PAYMENT SOLUTIONS

You approve 100% of your clients for inhouse payment plans

Reject up to 40% of applicants

Varidi does not negatively impact your client's credit Run a credit check that negatively impacts the client

Varidi only charges 3%... same as a credit card Require you to discount your services 10 - 15%

Varidi provides the platform. You offer an in-house solution

Outsource your clients to a 3rd party

Varidi is flexible and allows you to make revisions anytime

vs Rigid and inflexible

- Proposed services of \$1,000 and ten-month term
 - 2 Customer pays Varidi a set-up fee which averages 10% 20%



Customer makes ten monthly no-interest payments of \$100 per month

* (If your customer can't pay, Varidi will make it on their behalf)

- 4 Customer Payments are deposited directly in your bank account.
- You receive \$970 total for the service you provided. (just like you would if they charged to a credit card!)
- 6 Your customer pays \$1,150 total.



USE VARIDITO GROW YOUR BUSINESS

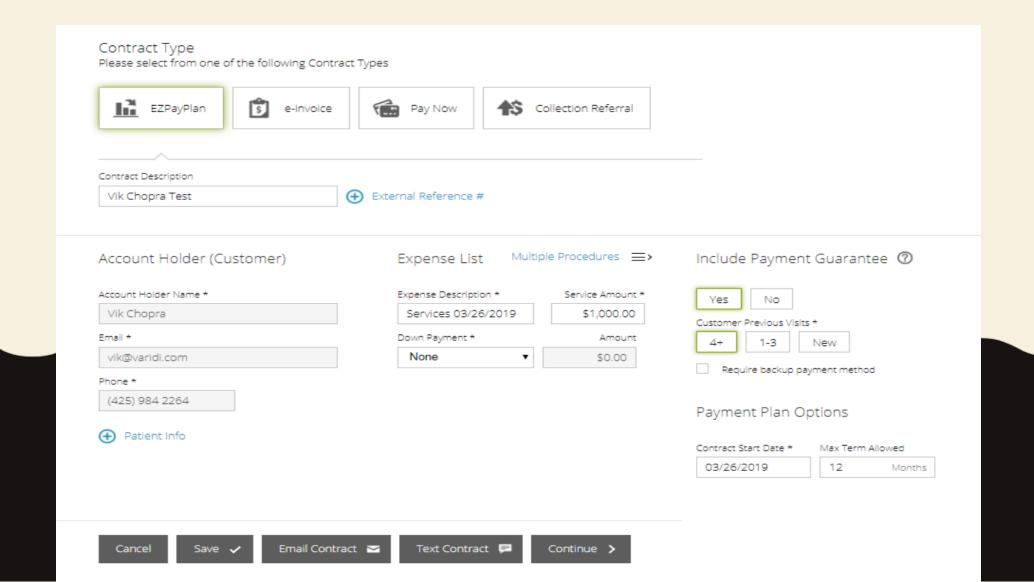
The key to success:

POSITION VARIDI AS YOUR IN-HOUSE PAYMENT PLAN OPTION

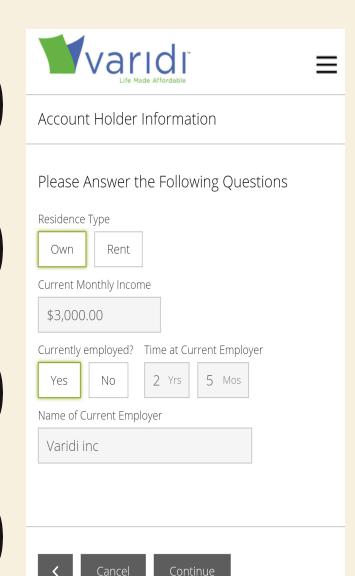
ASK...

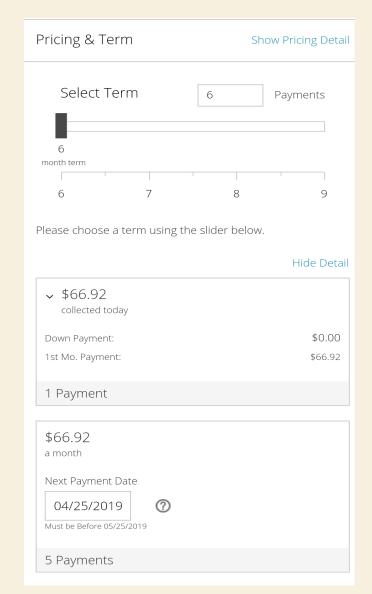
"WOULD OUR PAYMENT PLANS BE A BETTER OPTION FOR YOU?"

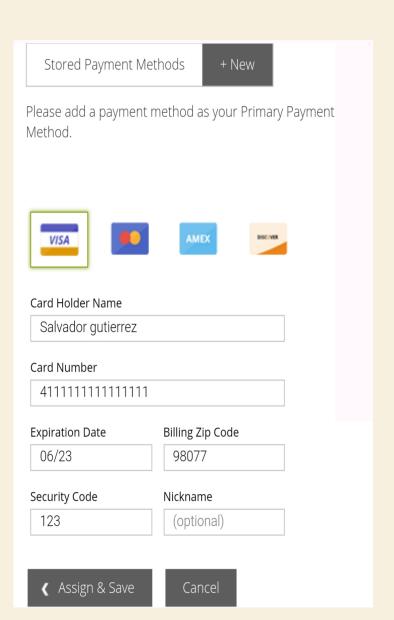
CREATING A PAYMENT PLAN IS EASY



THE CUSTOMER PROCESS IS SIMPLE







MEMBERSHIP PLANS

PREMIUM

\$59 /month + 3% Fee

- Free 90-Day Trial
- Basic Features
- ✓ Unlimited ReConnect
- ✓ Unlimited Resolve
- ✓ Outbound Digital Marketing
- ✓ Contact Center Support

BASIC

\$0 /month + 5% Fee

Lite Features

- ✓ Unlimited Payment Guarantee
- ✓ Unlimited Collection Referrals

SIGNING UP IS EASY

Contact Information		Business Information	
Contact Information		Business Name	Business Address
Name	Email		Address
First Name	Email Address		
		Business Phone	City
Last Name	Confirm Email	(xxx) xxx-xxxx	
		Business Type	- State - ▼ Zip
		- Select -	7

GET YOUR BUSINESS STARTED FOR FREE

Sign Up