



Introduction to Affiliate Partnerships with Valued Merchant Services

Overview of services, residuals, commissions, and maximizing earnings

Overview

Valued Merchant Services (VMS), established in 2006, is a reputable provider of electronic payment solutions, operating across all 50 U.S. states and internationally. With an A+ rating from the Better Business Bureau and recognition as a two-time Inc. 500/5000 honoree, VMS offers a robust Affiliate Program tailored for individuals and businesses aiming to generate income through referrals.

Services Offered

Affiliates can promote a wide variety of services, including:

- **Merchant Services** – Credit card processing, EMV/NFC terminals, and mobile payment solutions
 - **Point-of-Sale (POS) Systems** – iPad/tablet-based systems like Clover and Vital POS
 - **Business Financing** – Business loans and working capital solutions
 - **ATM Services** – Sales and servicing of ATM machines
 - **Gift & Loyalty Programs** – Custom card programs to boost customer retention
 - **Check & ACH Processing** – Fast, reliable e-check and ACH services
 - **E-Commerce Solutions** – Online payment gateways and shopping cart integrations
 - **Digital Marketing Services** – Website design, mobile apps, content creation, and social media management
 - **Payroll & HR Services** – Full-service payroll and HR management solutions through ADP
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Compensation Structure

Valued Merchant Services offers a high-reward compensation plan that includes both upfront commissions and long-term residual income:

- Merchant Account Activation: \$100–\$700+ per activated account
- POS Equipment Sales: \$50–\$1,000+ per sale
- Business Loans: \$250–\$5,000+ per funded loan
- Website/Mobile App Sales: \$250–\$5,000+ per project
- Social Media Services: \$250–\$2,500+ per client
- Commercial Electricity Accounts: \$100–\$1,000+ per account
- Payroll & HR Accounts: \$100–\$500+ per account
- Monthly Bonuses: \$500–\$2,000+ when 5 or more qualified accounts are activated in a month
- Residual Income: 50%–90% split of monthly profit on referred accounts

Weekly payouts for most commissions. Some services offer monthly residuals based on client usage.

Maximizing Your Earnings

Here are some proven strategies to earn more as a VMS Affiliate:

1. **Leverage Your Network** – Start with people and businesses you already know.
 2. **Use VMS Marketing Tools** – Access custom landing pages, brochures, and more.
 3. **Stay Informed** – Complete trainings and stay current on new offers and tech.
 4. **Bundle Services** – Offer clients multiple services to increase value and earnings.
 5. **Stay Compliant** – Always follow VMS guidelines to ensure payout eligibility.
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Frequently Asked Questions (FAQs)

Q: Is there a cost to join the VMS Affiliate Program?

A: No, it's completely free to sign up and participate.

Q: How quickly can I start earning commissions?

A: You can start earning in as little as one week, depending on account activations.

Q: What kind of support is available?

A: You'll receive access to training videos, marketing materials, and one-on-one support from VMS staff.

Q: Can I do this part-time or on the side?

A: Absolutely. Many affiliates work flexible hours and earn extra income from referrals.

Q: How are residuals calculated?

A: You earn a percentage (between 5% - 20%) of the profit made on accounts you refer, paid monthly for the life of the account.

Getting Started

Here's how to begin your journey as a VMS Affiliate:

1. **Sign Up** – Visit www.valuedmerchants.com/affiliate-program and complete the enrollment form.
2. **Complete Training** – Access the Agent Training Library to learn how to succeed.
3. **Start Referring** – Share your custom affiliate link or bring in warm introductions.

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