

Coursie Sales-Driven FAQ

Every answer is rewritten to not just explain, but also persuade, highlight benefits, and guide the reader toward taking action.

Q: What is Coursie and how does it differ from other marketing tools?

A: Coursie is your all-in-one business growth engine. Instead of juggling 5–10 different tools, Coursie brings everything into one place — websites, funnels, email/SMS marketing, CRM, scheduling, course hosting, and AI tools. The result? Less complexity, fewer bills, and more time to focus on growing your business.

Q: Which tools does Coursie replace?

A: Imagine canceling your website builder, email platform, SMS service, course host, CRM, and reputation management software — and replacing them all with Coursie. That's hundreds of dollars saved every month, plus the simplicity of one login and one dashboard.

Q: Does Coursie include CRM and marketing automation features?

A: Yes, and they're powerful. You'll have a full CRM to track every lead, customer, and sale, plus automation tools that send emails, texts, and reminders automatically — turning interest into revenue without extra effort.

Q: Can I host unlimited websites, funnels, courses, and memberships?

A: Absolutely. Whether you need one landing page or a network of courses and memberships, you can create as many as you want, with zero hosting fees.

Q: What marketing channels are supported?

A: Email, SMS, AI chatbots, and social integrations all work seamlessly in Coursie. You'll reach customers where they are and follow up automatically.

Q: Does it include AI tools like content writing and chatbots?

A: Yes. Our AI tools help you write high-converting emails, posts, and ad copy in seconds, plus an AI chatbot that works 24/7 to answer questions, capture leads, and book appointments.

Q: Is reputation management included?

A: Yes. You can request reviews with one click, monitor them in real time, and respond quickly — building the kind of online reputation that attracts new customers.

Q: Are there features for surveys, forms, invoicing, call tracking, analytics, and ad performance reporting?

A: Yes — all built-in. You'll know exactly what's working, capture more leads, and get paid faster without paying for extra software.

Q: What bonus features are included upon signing up?

A: New members get exclusive templates, marketing prompts, and training programs like "Course in a Week" so you can start selling quickly.

Q: What freebies are available for lead generation?

A: You'll get our "Ultimate Freebie on Freebies" guide — a proven method to create offers that make people excited to give you their contact info.

Q: What is the monthly cost of Coursie?

A: Just \$197/month for everything. Many members save more than that by canceling other subscriptions.

Q: Is there a free trial or discount available?

A: Yes. Start with a 14-day free trial, and if you join during a promo, you could save up to 50% on your first months.

Q: Are there contracts, and can I cancel anytime?

A: No contracts. No penalties. Stay because you love it, not because you're locked in.

Q: Can I upgrade or downgrade my plan later?

A: Yes. As your business grows, Coursie grows with you.

Q: Is there a refund policy?

A: Yes. Complete your onboarding call, and if you're not satisfied within 14 days, we'll refund you — no hard feelings.

Q: What extra costs apply?

A: Only pay for the text messages you send. Everything else is included.

Q: What does onboarding involve?

A: You'll get a guided setup, a full tour of the software, and a plan tailored to your business — so you're ready to generate results fast.

Q: Do I have to schedule a Jumpstart or strategy call?

A: It's optional, but our most successful members take it — because it sets them up to see ROI faster.

Q: Is live support available?

A: Yes. Whether it's 2 p.m. or 2 a.m., our team is here via live chat or Zoom.

Q: Are there helpful resources like guides, videos, or knowledge base articles?

A: Yes, plus you'll have access to our Creator Academy and exclusive member training.

Q: Can the Coursie team build my setup for me?

A: Yes — we can handle the heavy lifting so you can focus on running your business.

Q: What if I forget my password or have login issues?

A: A quick "Forgot Password" reset will get you back in instantly.

Q: Is there a community or group for support/training?

A: Yes. Our private Facebook group is packed with tips, wins, and networking opportunities.

Q: How do I upload contacts and add team members?

A: Import your contacts in minutes, and add unlimited team members at no extra cost.

Q: Can I use my own domain for my sites or funnels?

A: Yes. Brand everything with your own custom domain.

Q: How do I create and sell courses or memberships?

A: Use our drag-and-drop course builder to package your knowledge, set pricing, and start selling.

Q: What automation capabilities are included?

A: From instant lead follow-up to customer onboarding, Coursie works while you sleep.

Q: Can I build lead capture pages and opt-in forms?

A: Yes, and they're optimized to convert visitors into paying customers.

Q: Is there a client portal or group feature?

A: Yes. Give clients or members a secure space to access resources and engage with you.

Q: How does scheduling or booking work?

A: Clients can book online anytime, and Coursie sends automated confirmations and reminders.

Q: How can I send text and email campaigns?

A: Build them in our editor, schedule them, or have them trigger automatically — all in one place.

Q: Are visual sales pipelines included?

A: Yes. You can see exactly where every lead is and move them closer to a sale.

Q: How does the AI content writer help me create marketing materials?

A: In seconds, it creates polished, persuasive copy tailored to your audience.

Q: Can I use AI chatbot and scheduler to automate responses?

A: Yes. It can qualify leads, answer questions, and book meetings without you lifting a finger.

Q: Does it handle reputation/reviews?

A: Yes — and improving your reviews is one of the fastest ways to attract new customers.

Q: Are images and videos hosted unlimitedly?

A: Yes. No storage caps or surprise hosting fees.

Q: Can I manage products and invoicing within Coursie?

A: Yes. Sell products, send invoices, and collect payments all inside the platform.

Q: Do I get analytics and ad performance reporting?

A: Yes. See exactly which campaigns are making you money.

Q: Is Coursie good for course creators, coaches, and entrepreneurs?

A: It's built for them — but works for almost any business that needs leads, sales, and automation.

Q: Does it serve small businesses across industries?

A: Yes. From salons to gyms to consultants, Coursie adapts to your business.

Q: Can I launch a course in a week using Coursie?

A: Yes. Our “Course in a Week” challenge makes it simple.

Q: How can I create lead-generating freebies?

A: Our proven “Ultimate Freebie” method helps you attract your ideal audience fast.

Q: What are clients saying about Coursie?

A: They call it a game-changer, a life-saver, and the best business decision they've made.

Q: How has Coursie helped with online reviews?

A: Many members have gone from a handful of reviews to dozens — boosting trust and local SEO.

Q: Is Coursie rated highly by users?

A: Yes — consistent 5-star ratings from business owners like you.

Q: Are there any long-term commitments or hidden terms?

A: None. Just results.

Q: What is the privacy and security setup like?

A: All data is encrypted and stored securely — your business and customer info are protected.

Q: How does billing renew and manage itself?

A: It's automatic each month — one less thing to manage.

Q: What is the platform's refund policy again?

A: 14-day performance-based refund — because we believe in earning your trust.

Q: How can I access the knowledge base or get answers quickly?

A: Instant answers via our help center, live chat, or a quick Zoom call.