

## Paradise POS Reseller Guide

To help provide longevity to all your processing accounts, below are the best fits to pair with Paradise POS. Unlike most other point of sales on the market, our software is very flexible. We have flexible adjustments that can be tailored to individual merchants and our in-house programming team is constantly improving and adding new features to our software.

### Tools Provided by Paradise POS

#### Personalized Demo Database on Your iPad

- Get Paradise in front of the merchant immediately

#### Marketing Materials

- A variety of materials for all verticals
- Easily accessible
- PDF for co-branding

#### Locator Map

- Show your merchant where Paradise is utilized

#### Set a Demo with the Paradise Team

- Schedule demos for your merchant with our team
- We discuss the setup and equipment needed and create cost quotes for your review

#### You Don't Have to be the Expert

- Your Paradise Partner is a phone call away at 877-777-5530

### Help the Merchant Make a Decision

- **No Contracts/Month-to-Month**
- **Superior In-House Live 24/7 Support**
- **Dual Pricing Compliant**
- **Reliable Local Network with Mobile Devices**
- **Non-Proprietary Equipment**
- **Gateway Setup by Paradise to Assist with Transactions, Even After Batch**
- **Equipment in Stock for Faster Deployment**
- **All Equipment Setup and Tested for an Easier Remote Install**
- **Full Menu build with Reviews and Multiple Trainings Available**
- **Ask! If not now, when?**

### Increasing the Percentage of Sold Merchants

#### Create Relationships by Engaging with Merchants

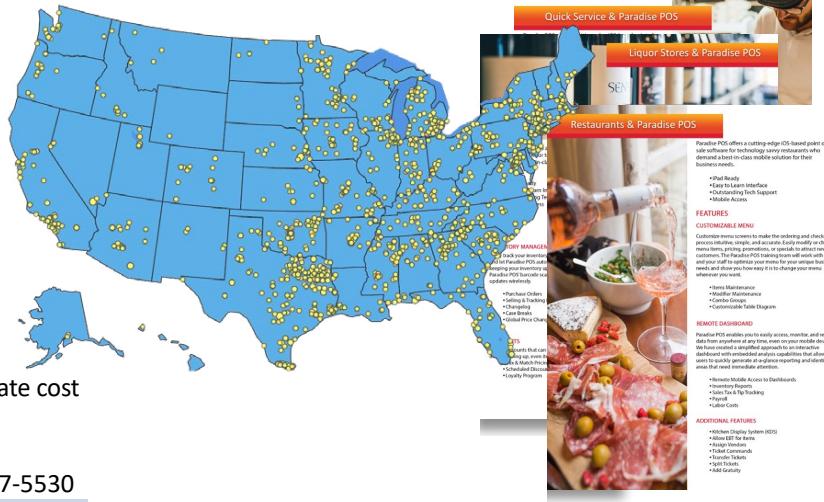
- Use questions to discover their specific needs
- Contact Paradise POS to verify we can meet their needs

#### Be Available

- Be on the demo with your merchant; results in fewer no-shows
- Being on the demo with them increases the odds of closing the sale by 65-70%

#### Be Persistent

- Follow up the day after the demo with their personalized quote, provided by the Paradise Sales Team
- Follow up 2-3 days after the demo by phone call, email, text or visit
- Follow up a week later with a visit if possible



### Get the Merchant to the Demo With Our Team

#### Save Time & Money

- Customizable reporting
- Easy item edits

#### Accountability

- Shift and drawer reports
- Detailed Daily Log reports

#### Theft Prevention

- Blind drawer count
- Employee permissions

#### Ask About Their Current POS Service

- Paradise offers live 24/7 support
- All support is our paid employees
- No outside call centers

#### Listen to Employees

- The daily users are a good way to find out dislikes

#### Evaluate their Current Equipment

- Are they using a POS now?
- Is it old and outdated?
- Do they have equipment that can possibly be used with Paradise POS?



## Order, Pay & Print Wireless



Use our table service point of sale solution to take orders quickly and accurately, reduce wait times and settle checks with ease.

### Features

- Employee Menu Templates
- Start, Edit, and Close Tickets
- Table Number Selection
- 5in HD Touch Screen
- Up to 10 hr Battery Life
- Tip Adjust
- Print at the Table
- Full Menu
- Split Tickets
- Scan Items
- Cash Discount Compliant

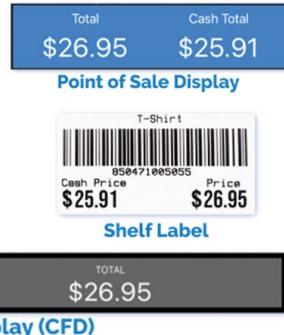


## Built-in Gift Card & Loyalty

- Fully integrated within the POS
- No swipe fee or monthly fees
- One card for both loyalty and gift
- Transfer preexisting gift card data
- Custom full color gift cards with logo

## Compliant Dual Pricing

- All Items Reflect Dual Pricing Automatically
- Display Both Totals:
  - Customer Facing Display
  - Receipt Ticket
  - Shelf tag
  - Online Ordering
  - Pay at the Table



## Online Ordering & QR Codes

### Direct Paradise Integration

- Imports Paradise Menu w/Increased Item Pricing Options
- Cash Discount Compliant
- Singular Reporting & Batches
- Links to Your Processing

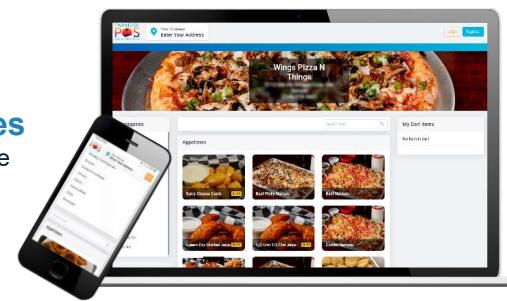


### Easy to Use

- Link Directly From Your Website
- Unlimited Orders
- Easily Upload Images

### No Hidden Fees

- Monthly Flat Rate
- No Setup Fees



## Timeline

### Day 1

Order accepted & approved  
Send in your items for database build-out

### Day 2

Equipment fully setup & tested  
Deployment to your location

### Day 3-6

UPS Ground shipping 3-4 days  
Your database is completed by delivery

### Day 7-9

Partial Install  
Basic Training  
Menu Reviews

### Day 10

Complete Install & Training  
Go live with our 24/7 Tech Support Team

### SET UP & TEST

- All equipment is tested before shipment
- Credit Transactions & Batch Report functions confirmed

### ORDER VERIFIED & DEPLOYED

- Shipped within 24-48 Hours
- Quick Setup & Operating Guide included
- Database uploaded remotely
- Link emailed to schedule Install & Training

### TRAINING & INSTALL PROCESS

- Menu Review to ensure accuracy
- Step-By-Step installation walk through
- Guided Training tailored to your business
- Access to full Paradise Manual & YouTube videos for continuous training

## Overview Quick Reference Restaurant

Our Strengths		Not Compatible with	Possible Workarounds
Overall	<ul style="list-style-type: none"> <li>24/7 live customer support</li> <li>Enterprise gift cards</li> <li>Directly integrated with Online Ordering</li> <li>Detailed kitchen display or printer routing</li> <li>Unlimited modifiers</li> </ul>	<ul style="list-style-type: none"> <li>No ingredient inventory tracking</li> <li>No enterprise reporting</li> </ul>	<ul style="list-style-type: none"> <li>Combo groups</li> <li>Separate dashboard access with one login</li> </ul>
Quick Service	<ul style="list-style-type: none"> <li>CFD with tip options</li> <li>Speed of service</li> <li>User-friendly interface</li> <li>Combo groups</li> </ul>	<ul style="list-style-type: none"> <li>No integrated menu board</li> </ul>	<ul style="list-style-type: none"> <li>TV menu picture display</li> </ul>
Table Service	<ul style="list-style-type: none"> <li>Ticket commands for kitchen tickets</li> <li>Handhelds order pay and print at the table</li> <li>Multiple floor plans</li> <li>Menu templates to arrange items by login</li> </ul>	<ul style="list-style-type: none"> <li>Cannot change seat name</li> <li>No all day counts with Kitchen Displays</li> <li>No reservations/host system</li> <li>No coursing</li> </ul>	<ul style="list-style-type: none"> <li>Easily transfer to separate ticket with name</li> <li>Can show ticket item quantity</li> <li>Utilize a separate reservation app on iPad</li> <li>Use unguided modifiers</li> </ul>
Bar/Nightclub	<ul style="list-style-type: none"> <li>Pre-auth bar tabs</li> <li>Scheduled discounts</li> <li>Doubles add to inventory by item</li> <li>Fast bar and quick pay</li> </ul>	<ul style="list-style-type: none"> <li>No pour-level inventory tracking</li> </ul>	<ul style="list-style-type: none"> <li>Item level report for estimate sold</li> </ul>
Catering	<ul style="list-style-type: none"> <li>Scheduled tickets</li> <li>House accounts w/invoicing</li> <li>Customer database w/ticket history</li> <li>Prompt for price and quantity</li> </ul>	<ul style="list-style-type: none"> <li>Payment link not integrated for invoices</li> </ul>	<ul style="list-style-type: none"> <li>Manually add payment link to invoices</li> </ul>
Food Truck	<ul style="list-style-type: none"> <li>Cellular routers</li> <li>Mobile stations</li> <li>Mountable stands</li> <li>Online ordering links to social media</li> </ul>	<ul style="list-style-type: none"> <li>Handheld devices need iPad station</li> </ul>	<ul style="list-style-type: none"> <li>Feature coming soon for cellular A920 with software, communicating to your station</li> </ul>
Pizzeria	<ul style="list-style-type: none"> <li>Left/right mod descriptors</li> <li>Map QR codes printed on delivery receipts</li> <li>Recall previous orders to reorder with edits</li> <li>Store card on file on Customer Database</li> </ul>	<ul style="list-style-type: none"> <li>No delivery routing or scheduling</li> </ul>	<ul style="list-style-type: none"> <li>Assign orders to drivers manually</li> </ul>

## Overview Quick Reference Retail

Our Strengths		Not Compatible with	Possible Workarounds
Overall	<ul style="list-style-type: none"> <li>24/7 live customer support</li> <li>Enterprise gift cards</li> <li>Customer database including Loyalty and House Accounts</li> </ul>	<ul style="list-style-type: none"> <li>No direct integration for vendor invoices</li> <li>30K-70K SKU limit per location</li> <li>No enterprise reporting</li> <li>No multiple price levels/wholesale</li> </ul>	<ul style="list-style-type: none"> <li>Purchase orders with dashboard</li> <li>Utilize case options and modifiers</li> <li>Reporting available by location from one login</li> <li>Use discounting based on customer</li> </ul>
Apparel/Boutique	<ul style="list-style-type: none"> <li>Count down inventory</li> <li>Quick Create items</li> <li>Price Check</li> <li>Additional Fields</li> </ul>	<ul style="list-style-type: none"> <li>No true clothing matrix</li> </ul>	<ul style="list-style-type: none"> <li>Create separate categories by clothing type</li> </ul>
Liquor Stores	<ul style="list-style-type: none"> <li>Global price changes</li> <li>Purchase orders</li> <li>ID scanning</li> <li>Case break inventory tracking</li> </ul>	<ul style="list-style-type: none"> <li>Items cannot share SKU numbers</li> </ul>	<ul style="list-style-type: none"> <li>Manufacturer ID option or case break pricing</li> </ul>
Vape/Tobacco	<ul style="list-style-type: none"> <li>Built-in loyalty</li> <li>Stock notifications</li> <li>Profit margins</li> <li>Multi-location capacity with one login</li> </ul>	<ul style="list-style-type: none"> <li>Scan data not currently available</li> </ul>	<ul style="list-style-type: none"> <li>Detailed reporting to CSV for entry</li> </ul>
Convenience Store	<ul style="list-style-type: none"> <li>Lottery functionality</li> <li>Bottle redemptions</li> <li>Allow items for EBT</li> <li>Customer Facing Display (CFD)</li> </ul>	<ul style="list-style-type: none"> <li>Pay at the Pump does not integrate</li> <li>Fleet cards not accepted</li> </ul>	<ul style="list-style-type: none"> <li>Manually enter sales</li> <li>Standalone side terminal for these payments</li> </ul>
Rental	<ul style="list-style-type: none"> <li>Rental time tracking</li> <li>Rental deposits</li> <li>Multiple rental rates</li> <li>Sales tax and commission tracking</li> </ul>	<ul style="list-style-type: none"> <li>No rental reservations</li> <li>Does not track by item usage</li> </ul>	<ul style="list-style-type: none"> <li>Use separate app on iPad</li> <li>Create different items per serial</li> </ul>
Part Shop/Service	<ul style="list-style-type: none"> <li>Basic Register Mode</li> <li>Easy lookup by item or part number</li> <li>Service rates</li> <li>Customer lookup by license plate</li> </ul>	<ul style="list-style-type: none"> <li>No scheduling</li> <li>No time log tracking by item</li> </ul>	<ul style="list-style-type: none"> <li>Use separate scheduling app on iPad</li> <li>Setup each item as separate rental</li> </ul>
Retail Market	<ul style="list-style-type: none"> <li>Scale integration</li> <li>Mix &amp; Match and scheduled discounts</li> <li>Inventory countdown</li> </ul>	<ul style="list-style-type: none"> <li>No weight tracking with barcode scales</li> <li>No expiration date for items</li> <li>No scale label printers for deli</li> </ul>	<ul style="list-style-type: none"> <li>Prompt for quantity</li> <li>Additional fields option</li> <li>Use scanner for a preexisting label printer</li> </ul>
Consignment	<ul style="list-style-type: none"> <li>Commissions</li> <li>Easy edit and create items</li> <li>Booth rentals</li> <li>Profit calculations</li> </ul>		