



[Restaurant name]



Business goals and priorities

01 Goal

02 Goal

03 Goal

COMMON CHALLENGES + RESTAURANT PRESSURES

Labor shortages

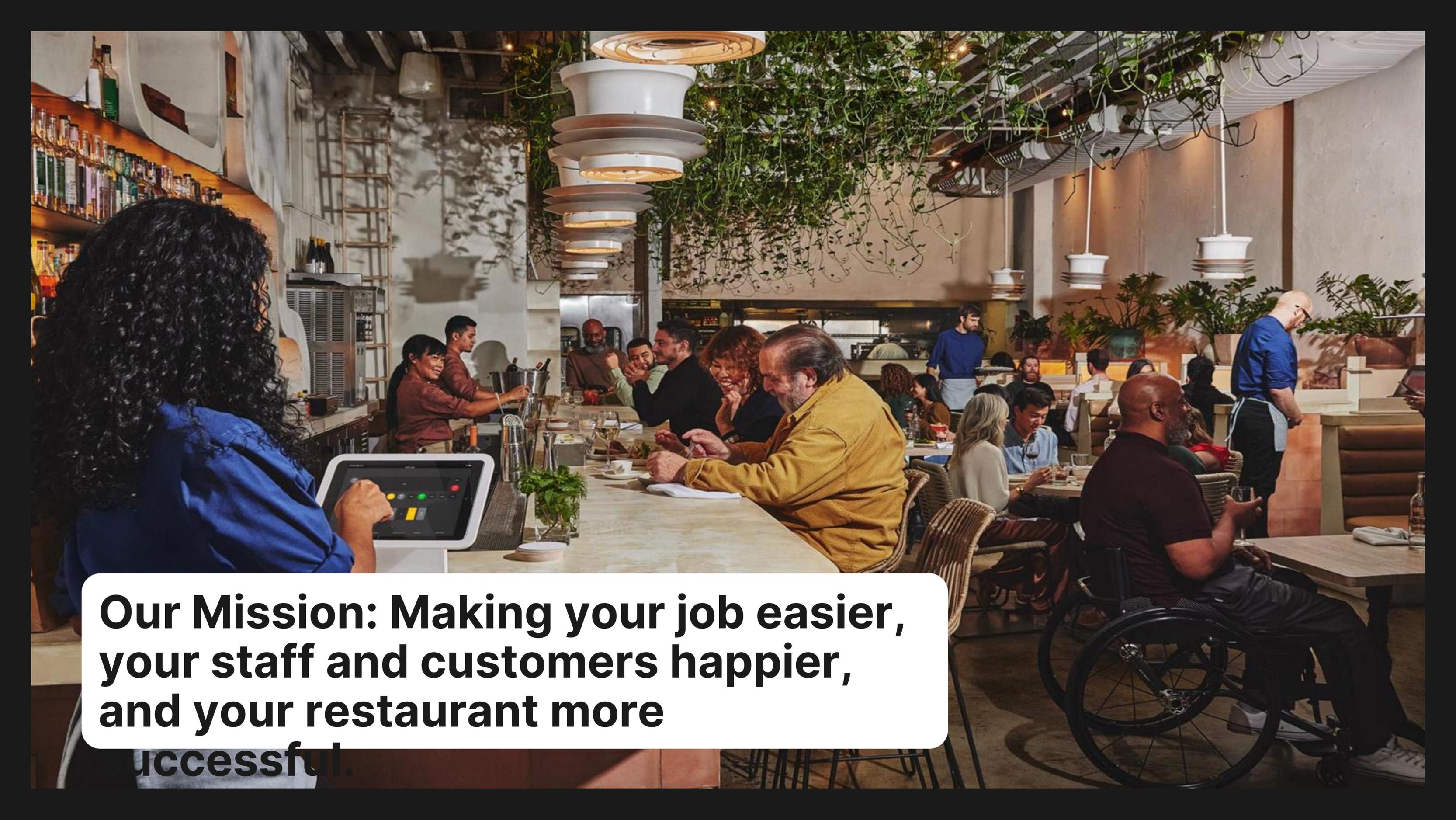
Finding and retaining workers is a challenge, as staff seek stability, safety, consistency, and professional development—and are willing to look elsewhere for these benefits.

Rising costs

Restaurants contending with the soaring costs of food, supplies, and labor are struggling to offset costs while still offering competitive prices for customers.

New consumer trends

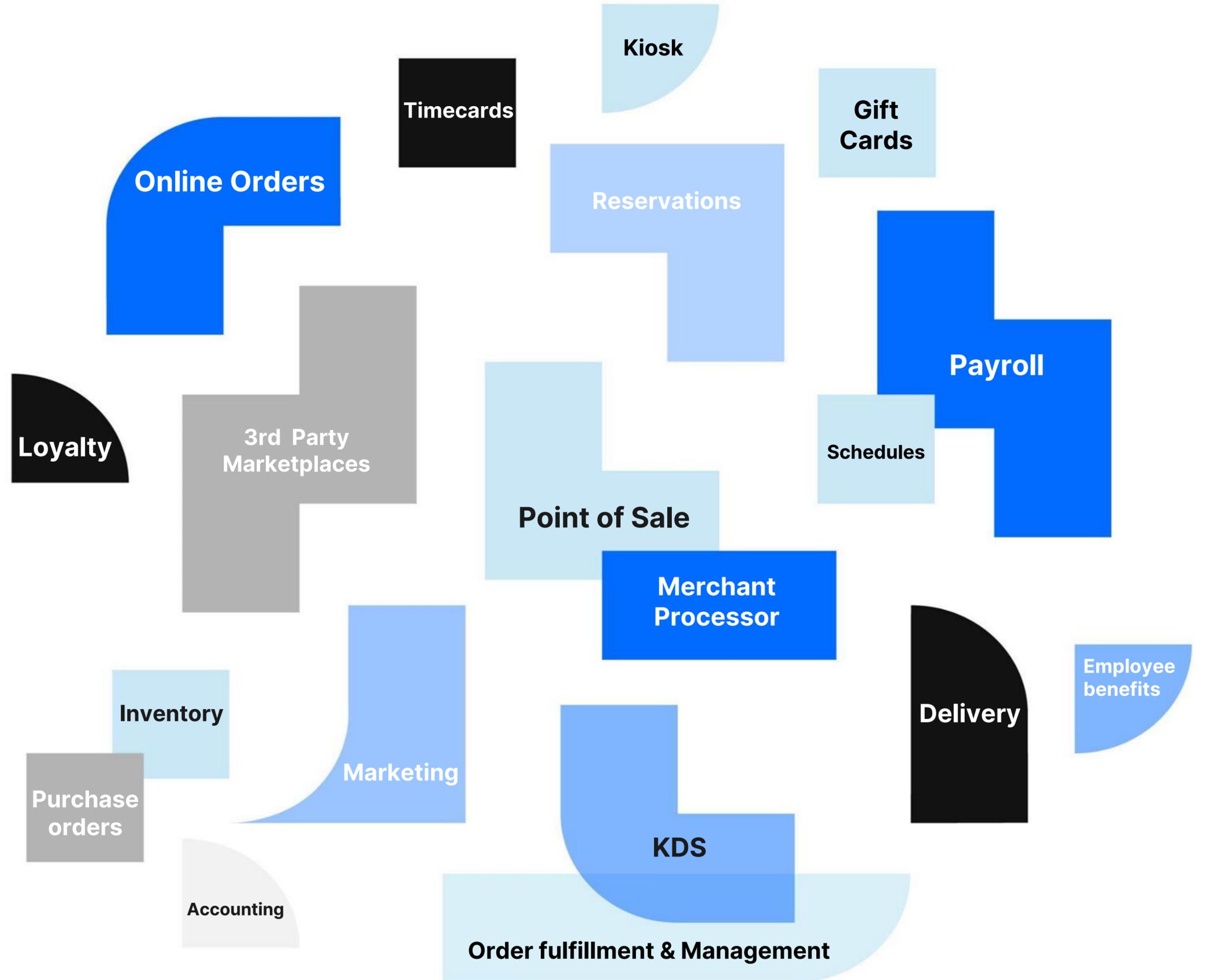
Now more than ever, the food service industry needs to innovate to keep customers happy by satisfying their demand for diversity, customization, quality, and sustainability.



**Our Mission: Making your job easier,
your staff and customers happier,
and your restaurant more**

successful.

Problem: disparate technology systems



Square Solution: all your tools, working together

- ✓ Drive more sales
- ✓ Get every order right
- ✓ Boost your bottom line
- ✓ Cultivate Regulars



A future with Square

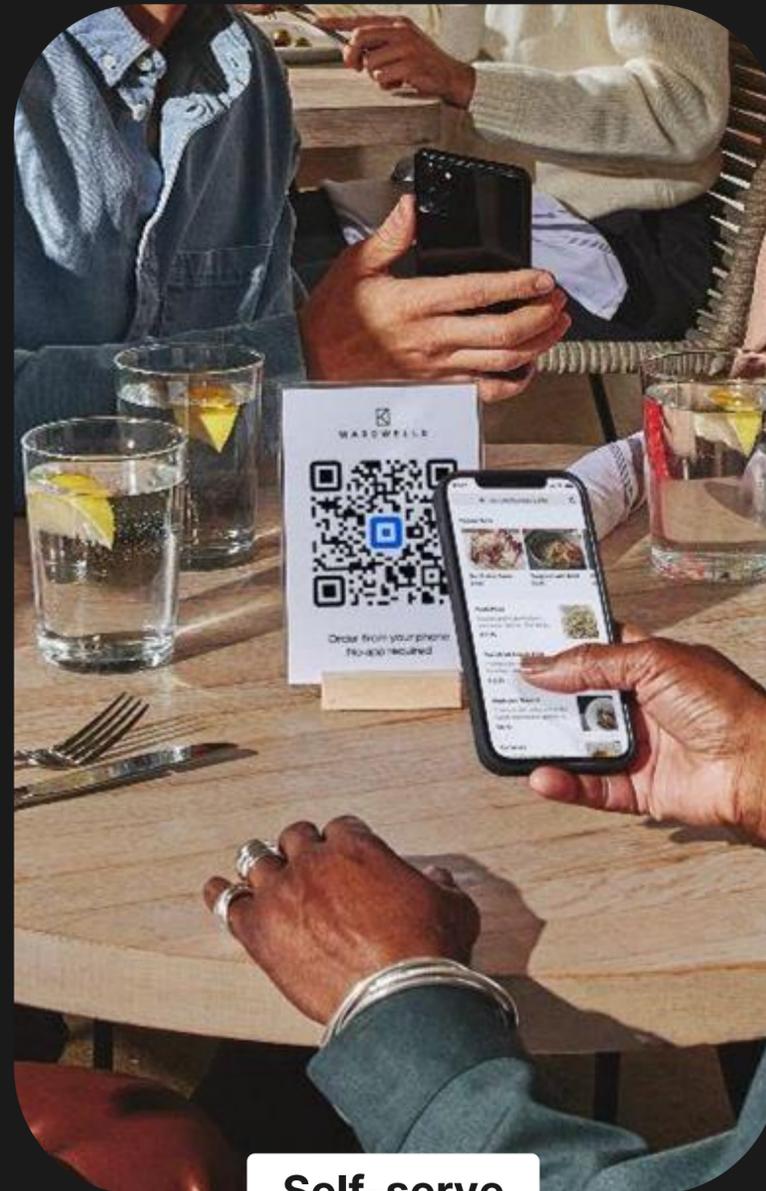
Give customers a smooth dining experience no matter how they order



Point of Sale



Tableside



Self-serve

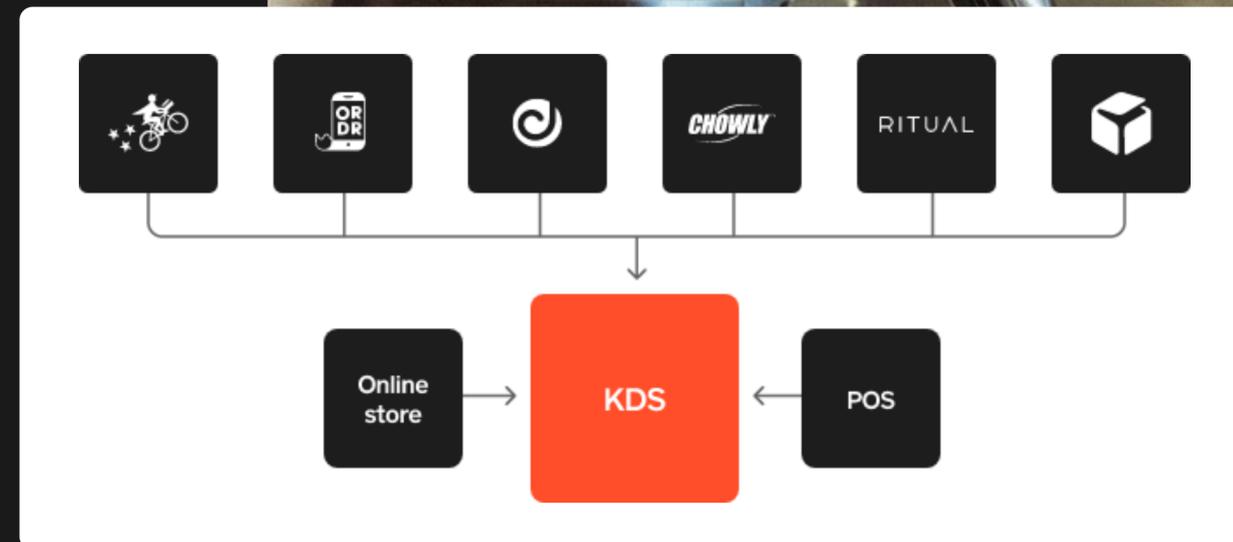
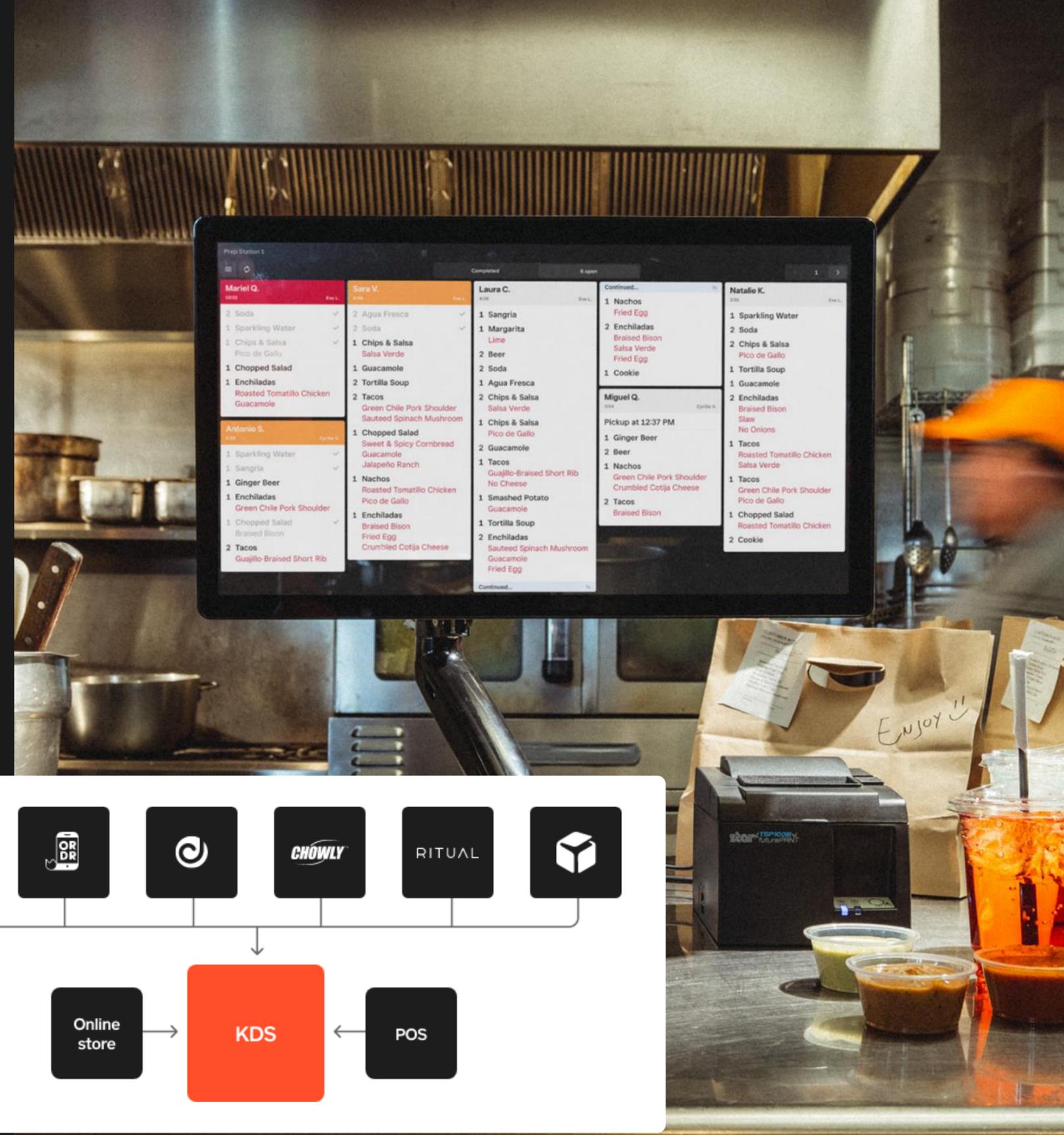


Delivery or pickup

Increase kitchen performance

With the increase of different order channels, it's important to easily manage your orders without a tablet farm.

- Kitchen Display Screen with kitchen performance reports
- Control order flows with order limiting, time-based menus, custom fulfillment windows and cutoff times to match your online ordering experience to your operation.
- Courier powered delivery with on demand delivery
- Third-party delivery integration

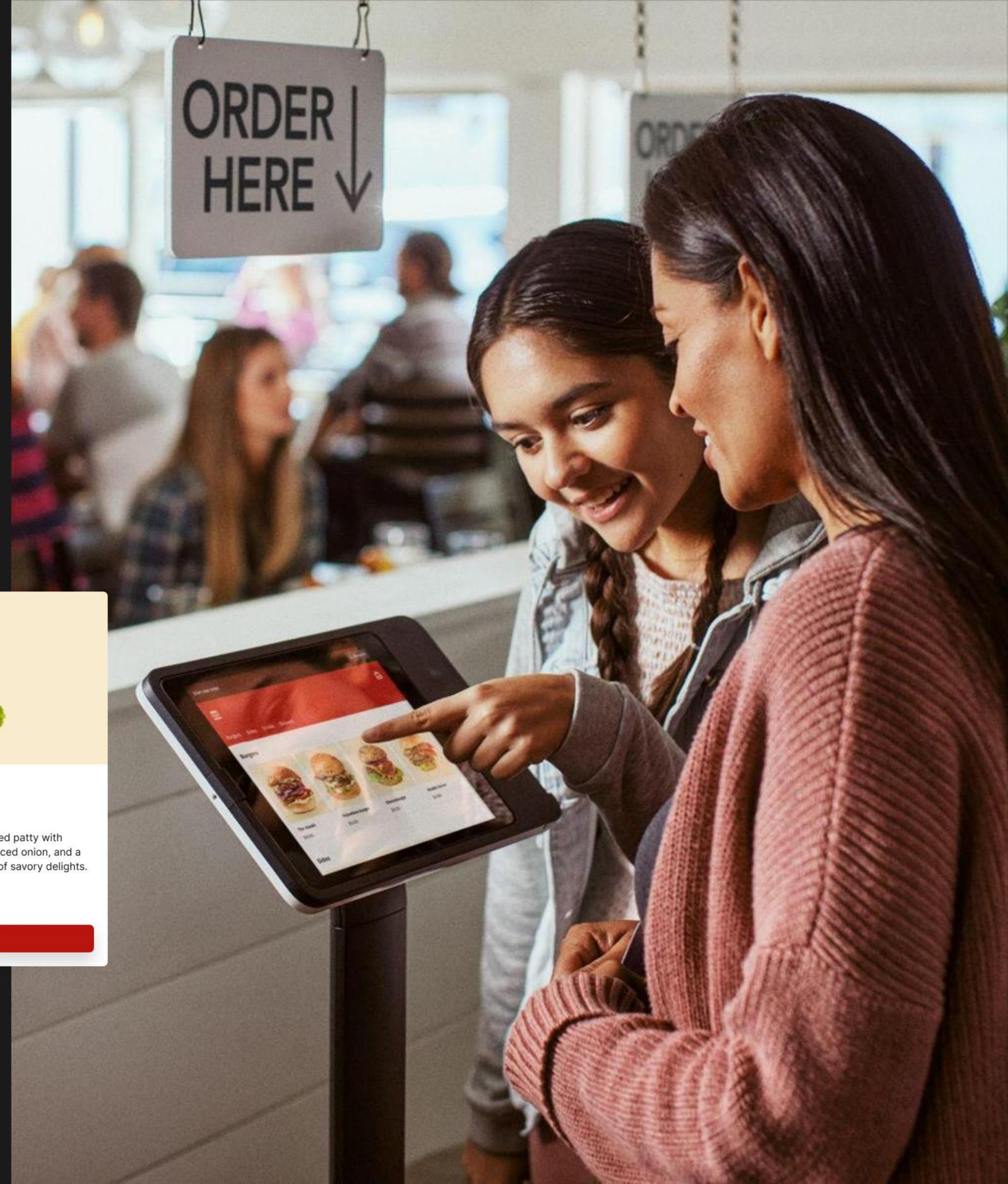
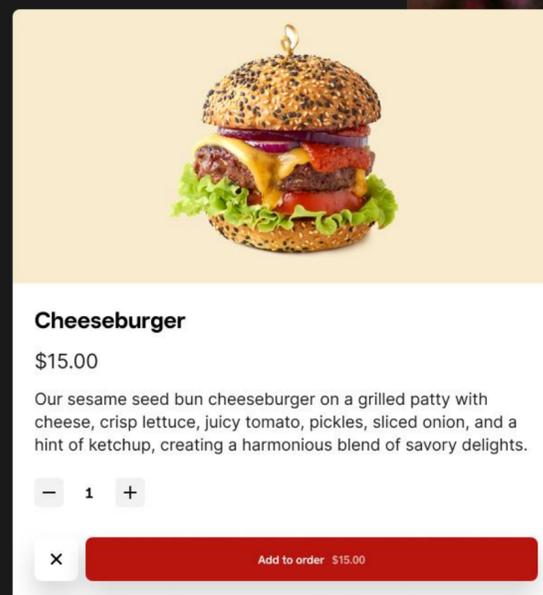


Keep your labor costs in line — not your diners.

Square Kiosk is your line-busting, self-service solution that includes hardware, software, and payments. Cut wait times, free up staff, and bump up sales at your restaurant.

"Before Square Kiosk, we were using QR code ordering and wanted to reduce the time it took to place an order. People struggle to type 16-digit credit card numbers on their phones and prefer tap-to-pay; today, it's here with Square Kiosk. Our guests can modify multiple items and complete their checkout in under 60 seconds. We plan to add more Kiosks in 2024."

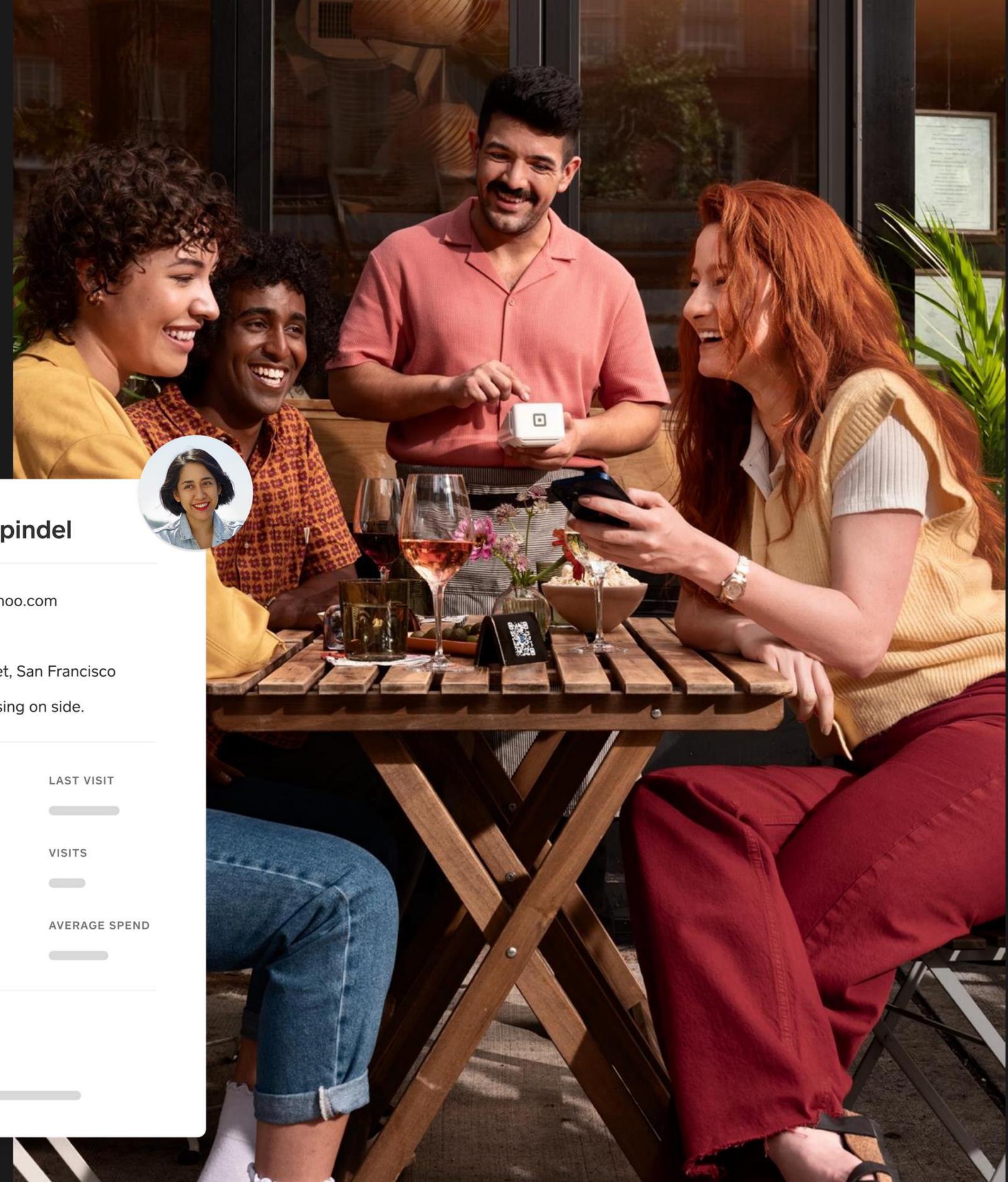
Erik Göranson,
CEO at Recess
Quick service restaurant in Atlanta, GA — USA



Keep your customers coming back

Manage customer profiles based on their purchasing behavior or feedback. Create and send email or text marketing campaigns, build custom loyalty programs and offer gift cards to your diners.

- Let customers select when and where they want to order with multi-location support and scheduled pickup & delivery orders
- A mobile optimized, app-like ordering experience and secure payments with Apple Pay, Google Pay, and Square Pay
- Allow your customers to redeem loyalty, gift cards and discounts both online and in-store
- Understand customer behavior with insights and guest profiles
- Connect guest profiles to reservation platforms like OpenTable to quickly seat guests, better predict walk-in wait times, and satisfy more diners.



Kaitlyn Spindel



✉ kaitlynsindel@yahoo.com
☎ (415) 555-1588
📍 333 Howard Street, San Francisco
💬 Orders salad dressing on side.

FIRST VISIT 9/28/2019

LAST VISIT

FREQUENCY Multiple visits a day

VISITS

TOTAL SPENT \$410.00

AVERAGE SPEND

CARDS ON FILE

Ends in 5040

Keep your staff happy

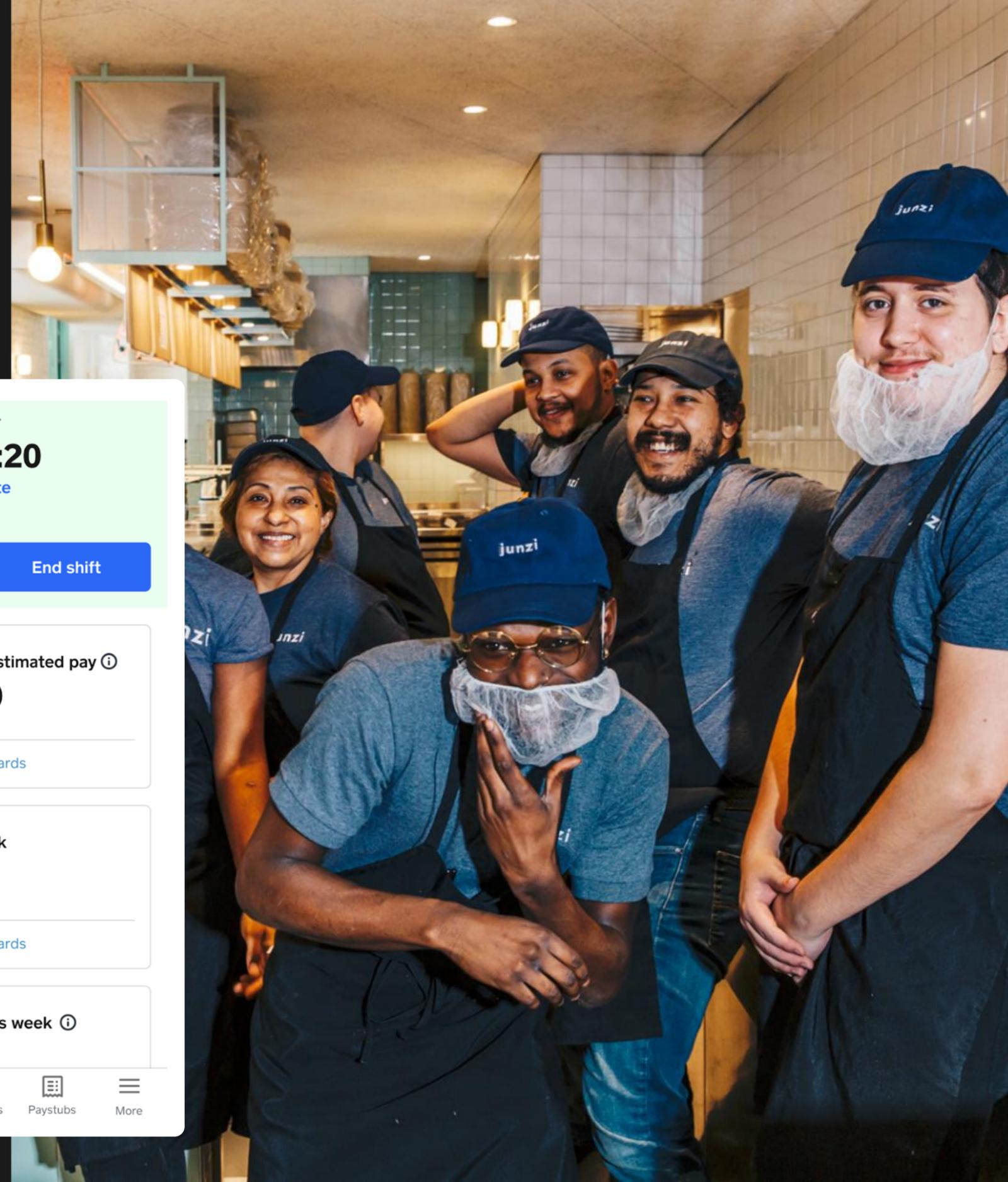
You can set schedules in minutes, easily customize access for your team, view performance and sales analytics in real time, and pay employees in minutes when you integrate Payroll.

Seamlessly integrate with:

- Time cards & schedules
- Tip tracking and pooling
- Employee permissions
- Payroll management
- Mobile team app for employees

The screenshot displays the Junzi mobile app interface for a server. At the top, it shows the role 'Server' and a timer at '03:53:20' with an 'Add note' link. Below this are two buttons: 'Take a break' and 'End shift'. The main content area is divided into three sections: 'Gross pretax estimated pay' of \$220.00, 'Hours this week' of 7h 5m, and 'Tips earned this week' of \$182.00. Each section includes a 'View timecards' link. At the bottom, there is a navigation bar with icons for Home, Schedule, Timecards, Paystubs, and More.

Category	Value
Gross pretax estimated pay	\$220.00
Hours this week	7h 5m
Tips earned this week	\$182.00



Always know what you're paying for

- Benefit from fair pricing with no hidden fees
- No long-term contracts required
- Save money by consolidating loyalty, marketing, payroll, and banking
- Flexibility of only paying for what you need and opt out any time



Save time and simplify operations

Easily connect Square data to other systems you use for less manual work

Yellow Dog

Paytronix

Join the thousands of restaurants succeeding with Square

PLACEHOLDER for seller logos

Next Steps

-
- A vertical timeline with five steps. The first step, 'Today', is highlighted with a large blue circle. The other steps are marked with smaller light blue circles. The timeline is represented by a vertical line with dots at each step.
- Today
 - Demo
 - Proposal
 - Onboarding + support
 - You're all set!**



Thank you



Appendix slides

These slides are intended to highlight Square's ecosystem offering for restaurants.