

SQUARE FOR FRANCHISES

Scale your brand.

Move your franchise forward with a point-of-sale system that helps you operate more efficiently, remain in control as you scale, and stay ahead of the competition.



Made for franchisors

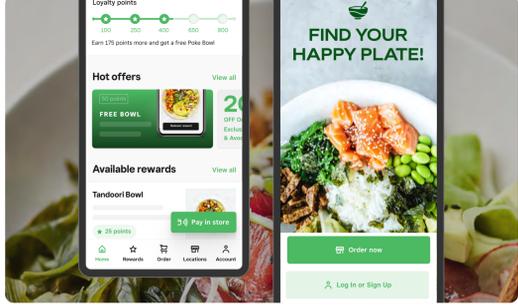
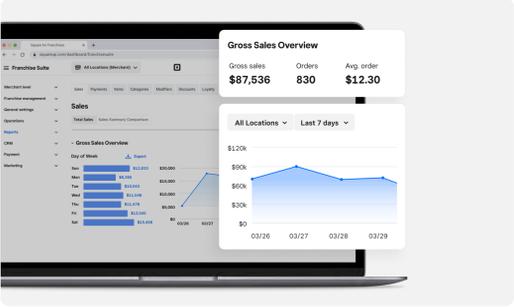


Integrated POS system

Our intuitive point-of-sale system makes checkout easy and training your franchisees effortless.

Customer experience

Reward customers with a customizable loyalty program and offer gift cards that they can purchase and redeem at all locations.

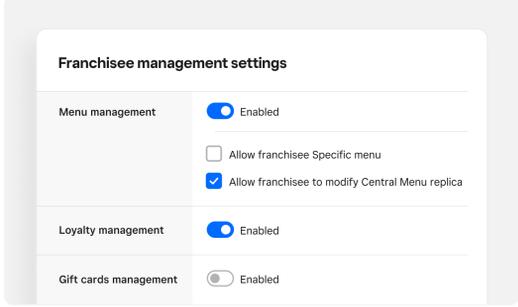
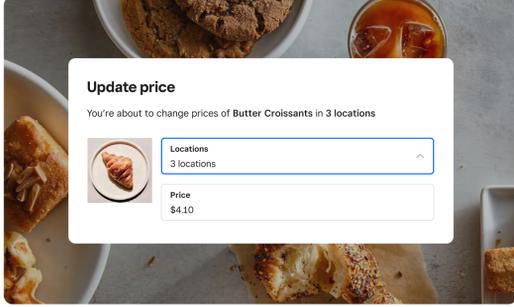


Insights and reports

Never miss a detail with in-depth reports about your sales, locations, and customers from one central dashboard.

Branded ordering site and mobile app

Give your customers a branded ordering experience right from their phones with a custom ordering page and app so they can order however they want.



Smart menu management

Easily publish, manage, and make changes to your entire menu catalog from one place.

Franchisee permissions

Manage what your franchisees can do and change in your point-of-sale system from one central dashboard.

“Square for Franchises has revolutionized our restaurant group, BIRDCODE, by providing an all-in-one platform for comprehensive reporting across our entire system, seamless payments, and powerful marketing tools. Our mobile app’s Online Ordering feature has been a game-changer for the development of our franchise system and an engaging way to connect with our customers and drive success.”

Reliable hardware that works however you do business.



Square Register
An integrated POS system with a second customer-facing display.



Square Stand
A powerful iPad POS with built-in payments and fast checkout.



Square Terminal
A portable device that lets you take orders from the drive-thru window or in line.

Square protects your franchise.

- Level 1 PCI-compliant hardware
- Advanced fraud monitoring
- End-to-end encryption
- Transparent pricing with no hidden fees
- Dispute management
- Up to 24 hours of Offline Mode

Switching is quick and easy.

- Competitive, custom pricing**
Talk to us about a custom processing rate that can help your bottom line.*
- Guided onboarding support**
A Square expert will guide you and your franchisees on how to set up your hardware and use Square Point of Sale.
- Dedicated account manager**
Get ongoing support from an account manager who’s dedicated to helping your franchise achieve its goals.

*Available if you process more than \$250,000 per year.

