



[Restaurant name]



Business goals and priorities

01 Goal

02 Goal

03 Goal

COMMON CHALLENGES + RESTAURANT PRESSURES

Labor shortages

Finding and retaining workers is a challenge, as staff seek stability, safety, consistency, and professional development—and are willing to look elsewhere for these benefits.

Rising costs

Restaurants contending with the soaring costs of food, supplies, and labor are struggling to offset costs while still offering competitive prices for customers.

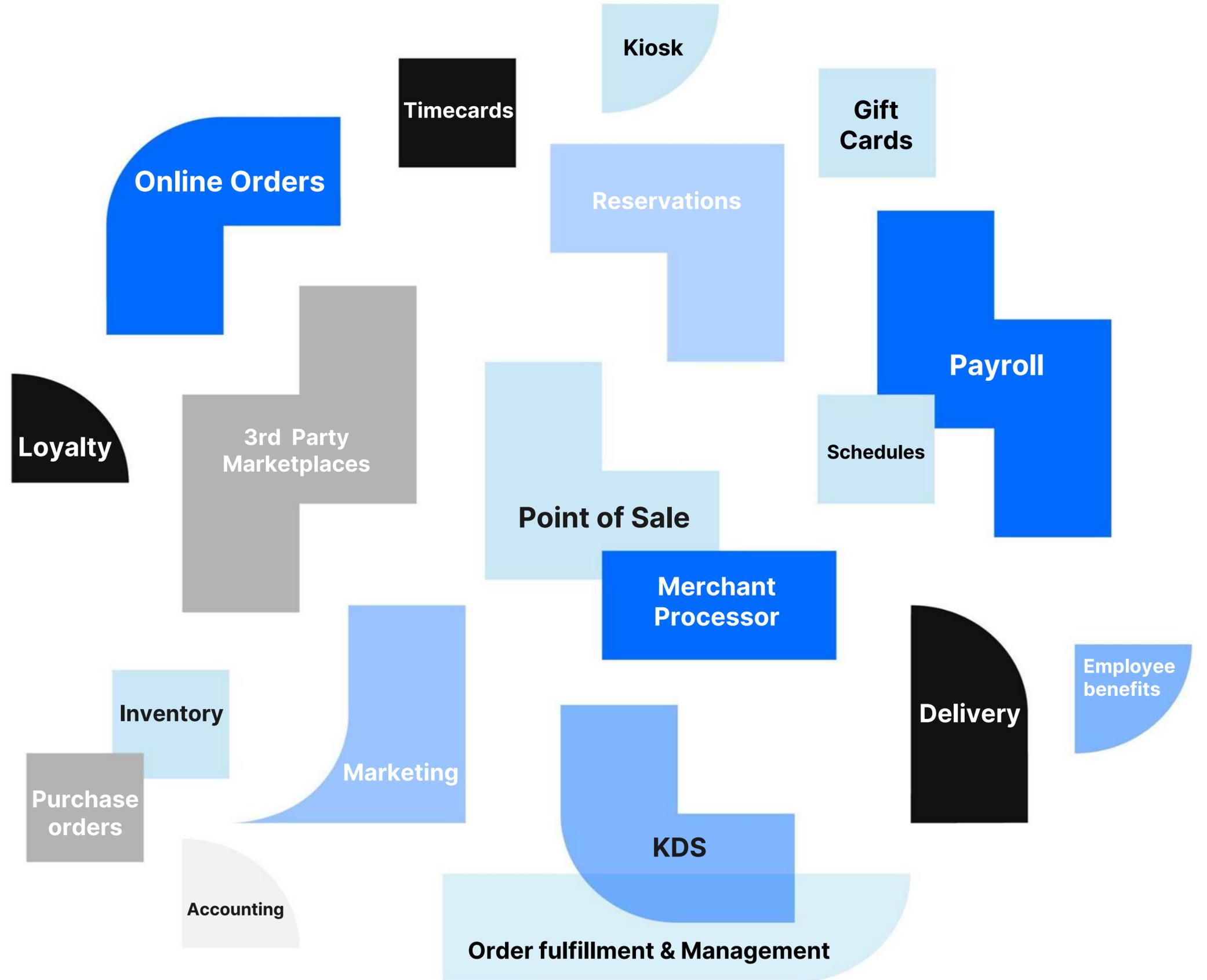
New consumer trends

Now more than ever, the food service industry needs to innovate to keep customers happy by satisfying their demand for diversity, customization, quality, and sustainability.



**Our Mission: Making your job easier,
your staff and customers happier,
and your restaurant more
successful.**

Problem: disparate technology systems



Square Solution: all your tools, working together

- ✓ Drive more sales
- ✓ Get every order right
- ✓ Boost your bottom line
- ✓ Cultivate Regulars





A future with Square

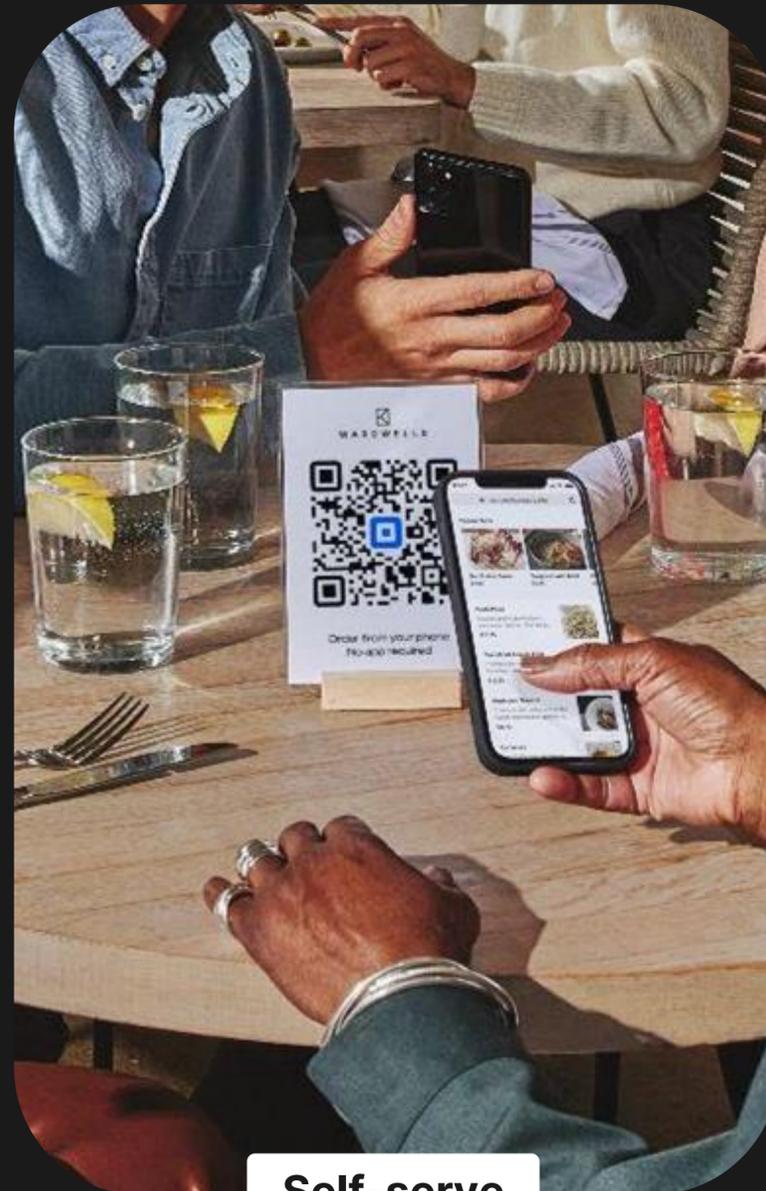
Give customers a smooth dining experience no matter how they order



Point of Sale



Tableside



Self-serve

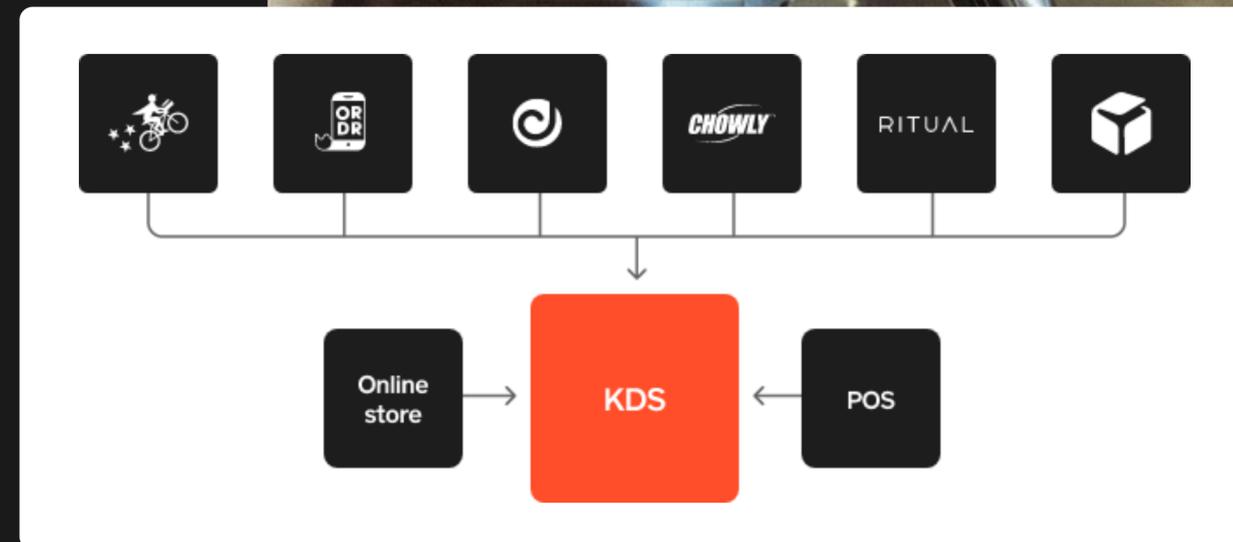
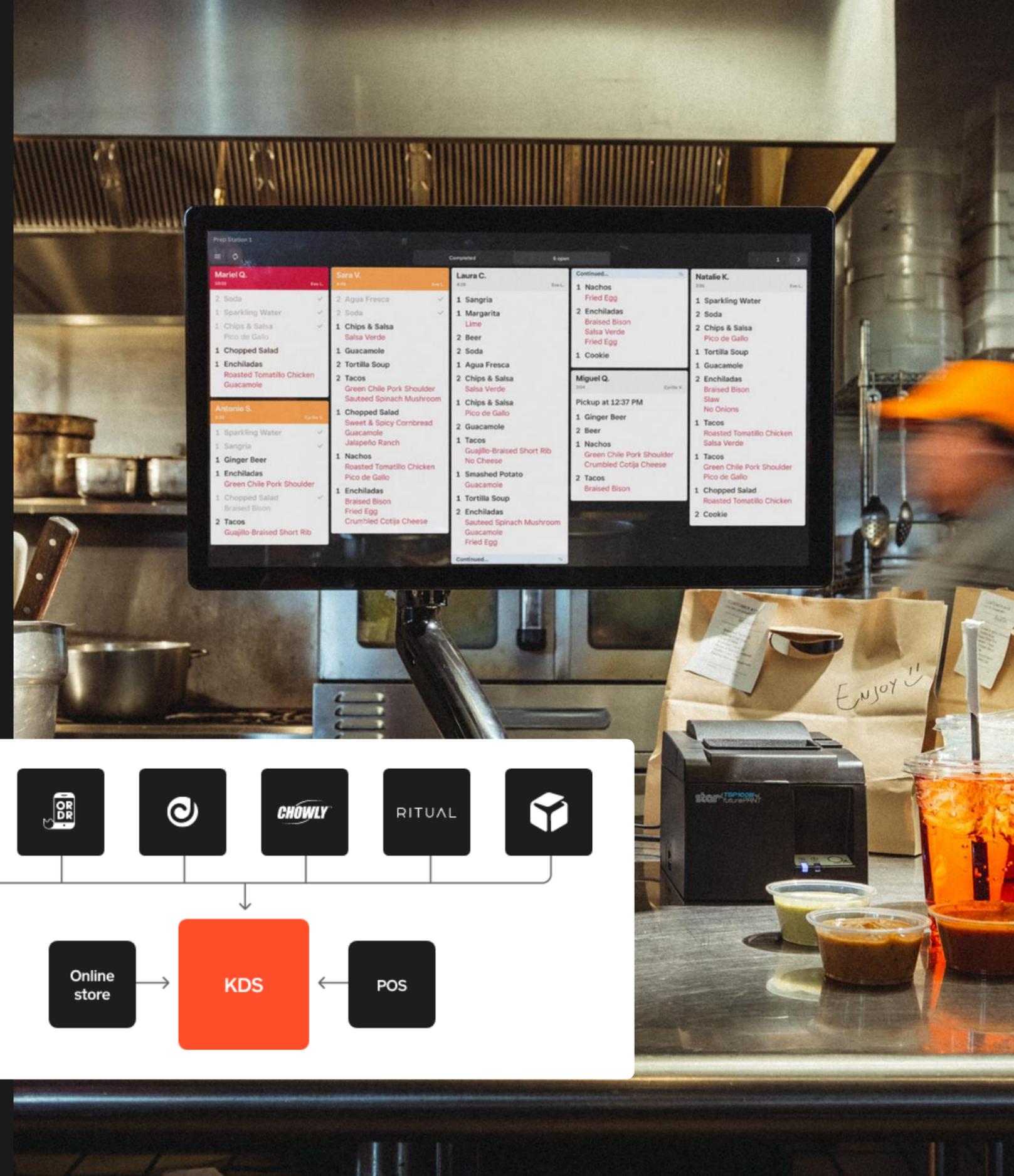


Delivery or pickup

Increase kitchen performance

With the increase of different order channels, it's important to easily manage your orders without a tablet farm.

- Kitchen Display Screen with kitchen performance reports
- Control order flows with order limiting, time-based menus, custom fulfillment windows and cutoff times to match your online ordering experience to your operation.
- Courier powered delivery with on demand delivery
- Third-party delivery integration



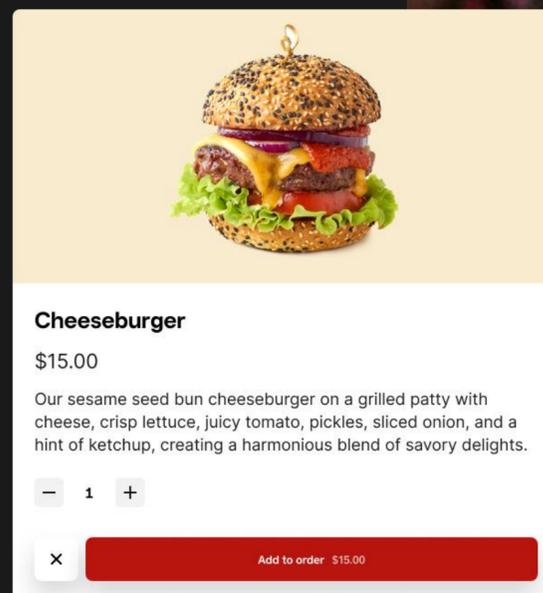
SQUARE FOR RESTAURANTS

Keep your labor costs in line — not your diners.

Square Kiosk is your line-busting, self-service solution that includes hardware, software, and payments. Cut wait times, free up staff, and bump up sales at your restaurant.

"Before Square Kiosk, we were using QR code ordering and wanted to reduce the time it took to place an order. People struggle to type 16-digit credit card numbers on their phones and prefer tap-to-pay; today, it's here with Square Kiosk. Our guests can modify multiple items and complete their checkout in under 60 seconds. We plan to add more Kiosks in 2024."

Erik Göranson,
CEO at Recess
Quick service restaurant in Atlanta, GA — USA

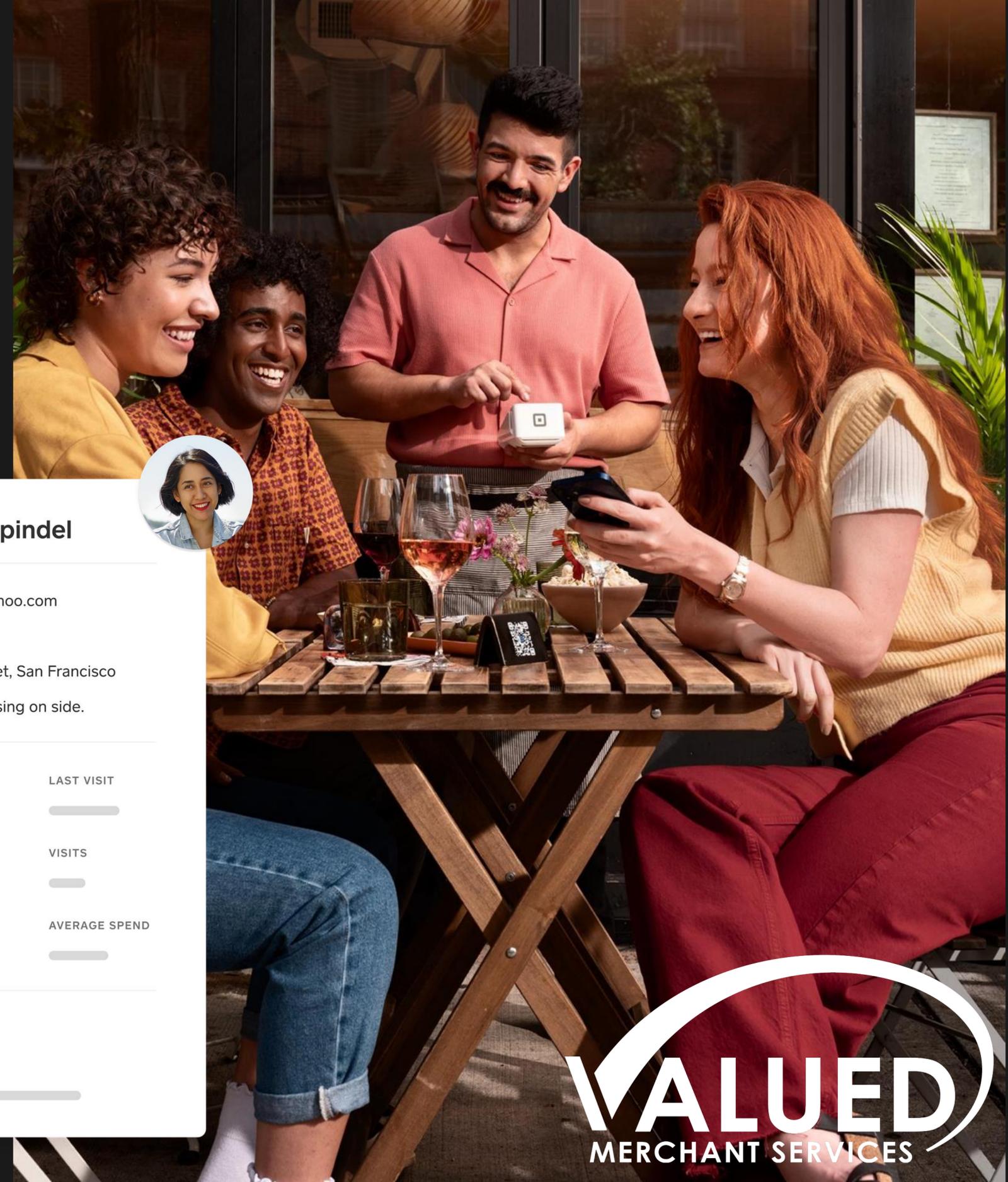


VALUED
MERCHANT SERVICES

Keep your customers coming back

Manage customer profiles based on their purchasing behavior or feedback. Create and send email or text marketing campaigns, build custom loyalty programs and offer gift cards to your diners.

- Let customers select when and where they want to order with multi-location support and scheduled pickup & delivery orders
- A mobile optimized, app-like ordering experience and secure payments with Apple Pay, Google Pay, and Square Pay
- Allow your customers to redeem loyalty, gift cards and discounts both online and in-store
- Understand customer behavior with insights and guest profiles
- Connect guest profiles to reservation platforms like OpenTable to quickly seat guests, better predict walk-in wait times, and satisfy more diners.



Kaitlyn Spindel



✉ kaitlynsindel@yahoo.com
☎ (415) 555-1588
📍 333 Horward Street, San Francisco
💬 Orders salad dressing on side.

FIRST VISIT	LAST VISIT
9/28/2019	—————
FREQUENCY	VISITS
Multiple visits a day	—————
TOTAL SPENT	AVERAGE SPEND
\$410.00	—————

CARDS ON FILE

 Ends in 5040
—————



Keep your staff happy

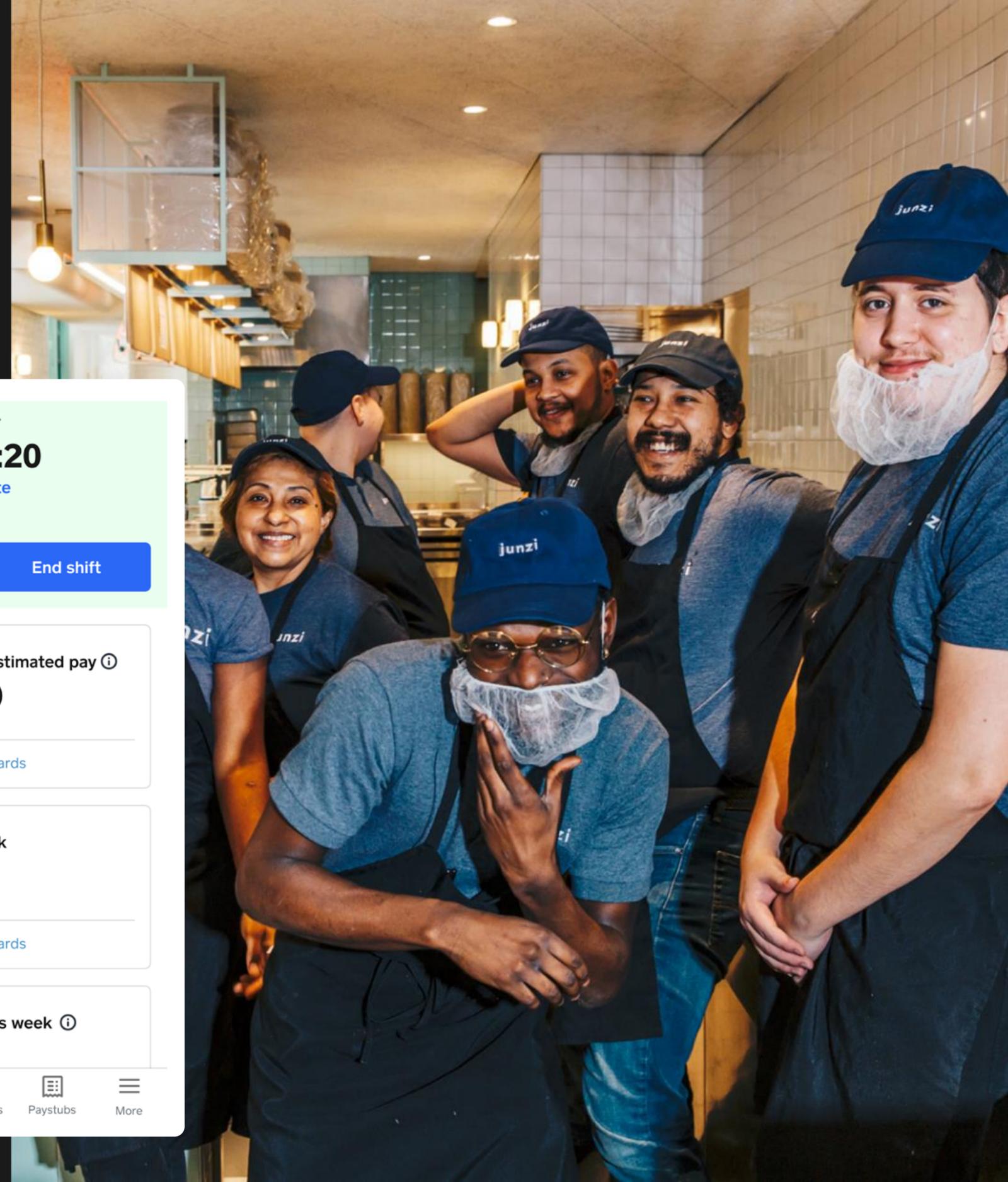
You can set schedules in minutes, easily customize access for your team, view performance and sales analytics in real time, and pay employees in minutes when you integrate Payroll.

Seamlessly integrate with:

- Time cards & schedules
- Tip tracking and pooling
- Employee permissions
- Payroll management
- Mobile team app for employees

A screenshot of the Junzi mobile app interface. The background is a photo of restaurant staff in a kitchen. The app overlay is white with a light green header. It displays the following information:

- Header: "Server" followed by a large timer "03:53:20" and a link "Add note".
- Buttons: "Take a break" and "End shift".
- Pay Summary: A piggy bank icon, "Gross pretax estimated pay ⓘ", and "\$220.00". Below it is a link "View timecards".
- Hours Summary: A calendar icon, "Hours this week", and "7h 5m". Below it is a link "View timecards".
- Tips Summary: A money bag icon, "Tips earned this week ⓘ", and "\$182.00".
- Bottom Navigation: Icons for Home, Schedule, Timecards, Paystubs, and More.



Always know what you're paying for

- Benefit from fair pricing with no hidden fees
- No long-term contracts required
- Save money by consolidating loyalty, marketing, payroll, and banking
- Flexibility of only paying for what you need and opt out any time



Save time and simplify operations

Easily connect Square data to other systems you use for less manual work

Yellow Dog

Paytronix



Join the thousands of restaurants
succeeding with Square



Next Steps

- Today
- Demo
- Proposal
- Onboarding + support
- You're all set!





Thank you





Appendix slides

These slides are intended to highlight Square's ecosystem offering for restaurants.