

Genius Retail Plans (Future)



Already on it.

Intentional Releases Planned:

● = Q3 ● = Add On / Coming Soon ● = 2026

Genius for Retail <i>Internal Pricing Plans Matrix at a Glance</i>	Essentials	Advanced	Complete Shops	Complete Service Businesses	Complete Age Regulated
Feature & Segment:	No SaaS Fee	Processing, SaaS & Hardware Monthly			
Accept Payments					
Payment Processing	✓	✓	✓	✓	✓
Tax Tracking & Reporting	✓	✓	✓	✓	✓
Email & Text Receipts	✓	✓	✓	✓	✓
Cash Discounts & Surcharging	✓	✓	✓	✓	✓
Pricing & Discounts	--	✓	✓	✓	✓
Virtual Terminal	✓	✓	✓	✓	✓
Digital Invoicing	✓	✓	✓	✓	✓
Order Ahead	--	✓	✓	✓	✓
Manage Your Business					
Data, Insights & Reporting	✓	✓	✓	✓	✓
Inventory Management	--	✓	✓	✓	✓
Employee Management	--	✓	✓	✓	✓
Payment Analytics	● Add-On (\$)	● ✓	● ✓	● ✓	✓
Competitive Benchmark	● Add-On (\$)	● ✓	● ✓	● ✓	✓
Customer Demographics	● Add-On (\$)	● ✓	● ✓	● ✓	✓
Reputation Management	● Add-On (\$)	● Add-On (\$)	● ✓	● ✓	✓
Accounting	--	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)
Delivery	--	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)
Shipping	--	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)
Grow Your Business					
Google Business Profile & Ads	Add-On (\$)	✓	✓	✓	✓
Email Marketing	● Add-On (\$)	● ✓	● ✓	● ✓	✓
Loyalty	● Add-On (\$)	● Add-On (\$)	● ✓	● ✓	✓
Gift Cards	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)	● Add-On (\$)
Sub-Vertical Expansion					
Booking (Services)	--	● Add-On (\$)	● Add-On (\$)	● ✓	● Add-On (\$)
Online Store Front	--	● Add-On (\$)	● ✓	● Add-On (\$)	● Add-On (\$)

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