

# Genius Retail Plans (Current)



**Already on it.**

# Genius Retail – Plans Matrix (Current)

	Products	Retail	Essentials	Complete
Payment Processing	Payment Processing	✓	✓	✓
	Tax Tracking & Reporting	✓	✓	✓
	Email & Text Receipt	✓	✓	✓
	Pricing & Discounts	✓	✓	✓
	Virtual Terminal	✗	✓	✓
	Order Ahead	✗	✓	✓
	Digital Invoicing	✗	✓	✓
Business Management	Inventory Management	✓	✓	✓
	Data, Insights, Reporting	✓	✓	✓
	Payment Analytics	✓	✓	✓
	Employee Management	✗	✓	✓
	Competitive Benchmark	✗	✓	✓
	Customer Demographics	✗	✓	✓
	Reputation Management	✗	✗	✓
Marketing	Google Business Profile	✓	✓	✓
	Google Ads	✓	✓	✓
	Email Marketing	✗	✓	✓
	Gift Card	✗	✓	✓
	Loyalty	✗	✗	✓

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