

Plans

Built for shops. That's Genius.

Genius is a powerful all-in-one point of sale solution with plans ready to scale and built to perform. Track profitability, detect sales and customer trends, optimize inventory management and more — all designed to help your busy shop thrive. Choose the perfect plan with user-friendly features designed to help you be more efficient, competitive and profitable.

Accept payments	Point of Sale	Essentials	Complete
Payment processing	●	●	●
Tax tracking and reporting	●	●	●
Email and text receipts	●	●	●
Pricing and discounts	●	●	●
Dual pricing*	●	●	●
Virtual Terminal		●	●
Order ahead		●	●
Digital invoicing		●	●
Age verification	●	●	●
Manage your business			
Inventory management	●	●	●
Vendor management	●	●	●
Data, insights and reporting	●	●	●
Payment analytics	●	●	●
Employee management		●	●
Competitive benchmark		●	●
Customer demographics		●	●
Reputation management			●
Market your business			
Google business profile	●	●	●
Google ads	●	●	●
Email marketing		●	●
Gift cards		●	●
Loyalty			●
Google local search			●

Learn more and get started with Genius today.

*Please note that not all states permit the imposition of a surcharge, and there are limitations and policies that are state-specific. Compliance with state surcharging laws are the responsibility of the merchant. Google is a trademark of Google LLC. Hardware may not be exactly as pictured in all markets and is subject to change at any time without notice. All accounts subject to credit approval; some restrictions and exclusions apply to all offerings. ©2026 Global Payments Inc. All rights reserved. Genius is a trademark of Global Payments Inc. All trademarks contained herein are the sole and exclusive property of their respective owners. M8.6208-D02-03.2026

